

Alpha Media 60th Grammy Awards Flyaway Giveaway
CONTEST RULES

1. Eligibility.

- (a) No purchase necessary to enter or win.
- (b) The **Grammy Awards Flyaway Contest*** (the “Contest”) is open to U.S. residents, 18 years of age or older, except employees of **all Alpha Media stations, MSnap/Marketron** (collectively, the “Sponsors”), other television and radio stations in all Alpha Media Market Areas, and their affiliates, subsidiaries, advertising or promotion agencies (if any), members of their respective families or persons living in the same household. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States and where prohibited.

The Grammy Awards Flyaway Contest will run at different times on each Alpha Media station. Please see below for the specific contest window for each station.

The Grammy Awards Flyaway Giveaway Contest will also be known as:

Call Letters	Contest Name	Run Dates	Days	Solicitation Times	Time Zone
KEAG	KOOL Grammy Flyaway	12/28/17-1/12/18	Weekdays	7:20a, 4:20p	Alaska
KMXS	MIX Grammy Getaway	12/28/17-1/12/18	Weekdays	7:50a	Alaska
KGNC-FM	KGNC FM's Grammy Garden Getaway	12/28/17-1/14/18	Weekdays	8a, 11a, 2p, 4p, 7p	Central
WHKX	Big Apple Big Music	12/28/17-1/12/18	Weekdays	8a & 8p	Eastern
WHQX	Big Apple Big Music	12/28/17-1/12/18	Weekdays	8a & 8p	Eastern
WHAJ	Flyaway to the Grammys	12/28/17-1/12/18	Weekdays	12p, 4p, 8p	Eastern
WHBC-FM	The Grammys Flyaway Contest	12/30/17-1/13/18	Saturdays Only	7a, 9a, 11a, 1p, 3p	Eastern
WARQ-FM	Q93.5's Grammy Granny	12/30/17-1/14/18	Weekends	7a, 9a, 12p, 3p, 5p	Eastern
KZEN	Grammy Flyaway	12/28/17-1/14/18	Weekdays	9a, 12p, 3p	Central
KLIR	2018 Grammy Flyaway	12/28/17-1/14/18	Weekdays	9a, 12p, 3p	Central
WDHT-FM	Hot 102.9 Grammy Flyaway	12/30/17-1/14/18	Weekends	11a, 1p, 3p, 5p, 8p	Eastern
WGTV-FM	92.9 Jack FM is Jacked Up for the Grammys!	12/30/17-1/14/18	Weekends	Between 8a and 8p	Eastern
WCLI-FM	101.5 Hank FM After the Holiday Flyaway to the Grammys	12/30/17-1/14/18	Weekends	Between 8a and 8p	Eastern

WROU-FM	92.1 WROU Grammy Fly Away	1/1/18-1/5/18	Weekdays	During the hours of 7a, 9a, 1p, 3p, 5p	Eastern
KOOI	Grammy Jet-Away	12/28/17-12/31/17	All Days	7a, 9a, 1p, 3p, 5p	Central
KYKX	Kickin' it at the Grammys	12/28/17-1/5/18	Weekdays	7a, 9a, 1p, 3p, 5p	Central
KKUS	The Grammy Get-Away on 1041 the Ranch	12/28/17-1/5/18	Weekdays	6:10a, 7:10a, 8:10a, 9:10a	Central
KUIC	KUIC's Grammy Flyaway	1/2/18-1/5/18	Weekdays	Between 8a and 5p	Pacific
KKIQ	KKIQ's Grammy Flyaway	1/2/18-1/5/18	Weekdays	Between 8a and 5p	Pacific
KKDV	KKDV's Grammy Flyaway	1/2/18-1/5/18	Weekdays	Between 8a and 5p	Pacific
WIKZ	Mix 95.1 Grammy Getaway Fly Away	12/28/17-12/29/17 and 1/2/18-1/5/18	Weekdays	8a, 10a, 12p, 2p, 4p	Eastern
WDLN	WILD 96.7 Grammy Getaway	12/28/17-12/29/17 and 1/2/18-1/5/18	Weekdays	9a, 11a, 2p, 4p, 6p	Eastern
KFRX	2018 KFRX Grammy Getaway	12/29/17-1/14/18	Weekends	11a, 3p, 5p, 7p	Central
KZKX	KX96.9 Great Grammy Getaway	12/29/17-1/14/18	Weekends	11a, 3p, 5p, 7p	Central
WGHL	G's Grammy Getaway	1/1/18-1/5/18	Weekdays	7a, 9a, 1p, 3p, 5p	Eastern
WXMA	Jack's Last Contest of 2017	12/28/17-12/31/17	All Days	Every hour from 12a-11p	Eastern
WDJX	Jackson Blue's Great Grammy Getaway	12/28/17-1/10/18	Weekdays	7p, 8p, 9p	Eastern
WMJM	Grammy Magic	12/30/17-1/14/18	Weekends	10a, 11a, 12p, 1p, 2p, 3p, 4p, 5p, 6p	Eastern
WGZB	B96.5 is Tripping	12/30/17-1/14/18	Weekends	10a, 11a, 12p, 1p, 2p, 3p, 4p, 5p, 6p	Eastern
KLLL	Jeff, Megan, and Mudflap's "Get Me to the Grammys"	1/1/18-1/12/18	Weekdays	6a & 8a	Central
KMMX	The Grammy Getaway with Mix 100.3	12/30/17-1/14/18	Weekends	10a, 11a, 12p, 1p, 2p, 3p, 4p, 5p	Central
KBTE	Petey Pete's Grammy Flyaway	12/28/17-1/5/18	Weekdays	3p, 4p, 5p, 6p	Central
KLSS	Star 106 Grammy Flyaway	12/28/17-1/12/18	Weekdays	7a, 9a, 1p, 3p, 5p	Central
WXCL	Wolfie's Grammy Getaway	12/28/17-1/5/18	Weekdays	7a, 8a, 9a	Central
WNGY	Brooke & Jubal's Grammy Getaway	12/18/17-1/14/18	Weekdays	6a, 8a, 2p, 4p	Central
WSWT	The Morning Mix Grammy Flyaway	1/2/18-1/12/18	Weekdays	6:10a and 8:10a	Central
KBFF	Grammy Getaway	12/30/17-1/14/18	All Days	Between 4p and 8p	Pacific
KWEE	Grammy's at the Garden	12/30/17-1/14/18	All Days	Between 10a and 8p	Pacific
KUPL	Flyaway to the Grammys	1/13/18-1/14/18	Weekend	7a, 9a, 1p, 3p, 5p	Pacific
KINK	Grammy Flyaway	1/1/18-1/12/18	Weekdays	7:10a	Pacific

WTLZ	Kiss Grammy's Access Contest	12/30/17-1/14/18	Saturdays Only	11a and 3p	Eastern
KTFM	Brooke & Jubal's Grammy Getaway	1/1/18-1/12/18	Weekdays	8a, 10a, 12p, 4p, 6p	Central
KTFM HD-2	G 103.3 Grammy Getaway	1/1/18-1/12/18	Weekdays	8a, 10a, 12p, 4p, 6p	Central
KBAY	The Last Contest of 2017	12/28/17-12/31/17	All Days	8a, 11a, 2p, 5p	Pacific
WMBX-FM	X102.3's Grammy's in NYC Flyaway	12/28/17-1/14/18	Weekdays	11a, 1p, 3p, 5p	Eastern
WRMF	WRMF Gets YOU to the Grammys	12/28/17-1/5/18	Weekdays	7a, 9a, 12p, 2p, 5p	Eastern

- (c) Listeners are eligible to win an Alpha Media contest only once every thirty (30) days. Only one winner per household is permitted in any contest. Listeners are eligible to win a prize valued at \$600.00 or more only once every six months.
- (d) **Participants must sign all contest release and waiver forms before accepting prize.**

2. Entry.

- (a) The General contest window is open from **Thursday, December 28, 2017** through **January 14, 2018**, but each station will run at different periods throughout that window. The deadline for entries is **Sunday, January 14, 2018 at 11:59pmPST.**
***Please check your station above for station specific contest window**
- (b) To participate in the Contest, **you must listen to the participating Alpha Media radio station in your area for the specific call-in times (see specific time zone call in times above).** During those specific text-in times per day, a secret keyword will be given over the air. When you hear the secret keyword text it to 67760. One random listener will be chosen and contacted via the phone number they used to text in at the end of the contest period and awarded the prize. If contact is made with the randomly chosen listener, they will be awarded 1 Grammy Awards Flyaway.

**Solicitation time may vary 30-60 seconds before or after listed time*

PARTICIPANT MAY ONLY CHOOSE ONE MODE OF ENTRY PER CONTEST TIME

- (d) Sponsors are not responsible for technical, cell phone or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, failed, incomplete, garbled or deleted computer or network transmissions, inability to access any website or online service, any other error or malfunction, late, lost, illegible or

misdirected entries, or for printing errors in any advertisement, entry form or the rules. Entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning the email address or the domain associated with the submitted email address.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: <http://www.alphamediausa.com/privacy-policy.pdf> . Entry deemed made by holder of e-mail account.

Sponsor is not responsible for telephone service outages, delays, equipment malfunctions, busy signals, hang-ups, errors or data loss of any kind, lost or unavailable connections, or failed, incomplete, garbled or deleted transmissions or voicemails or other technological difficulties that may prevent an individual from completing his/her telephone call, or for printing errors in any advertisement, entry form or the rules.

(e) Entry materials that have been tampered with or altered are void. If the Sponsors determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the Sponsors reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at

<http://alphamediausa.com/contests/rules/grammyflyaway2018.pdf>

If, for any reason, the Contest is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsors reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest. Sponsors reserve the right to disqualify any entrant that tampers with the operation of the Contest or violates the Official Rules of the Contest.

3. Prizes and Odds of Winning.

- (a) One (1) Grand Prize Flyaway to the 60th Grammy's on January 28, 2018 at the Madison Square Garden in New York City. Includes: 2 round trip airfare from closest airport of current residence to JFK, LaGuardia or Newark Airports. 1 Hotel Room (2 nights' stay -for those traveling from Central or East Coast and 1 night stay- for those traveling from West Coast) double occupancy, non-smoking. 2 tickets to the Grammy Awards on January 28, 2018. Transportation and spending

money is not included. The Sponsors reserve the right to award any prizes that are not claimed by January 28, 2018 in future promotions conducted by the Sponsors.

- (b) **Odds of winning depend on number of participants**
- (c) **All winner information will be collected at the time of winning. The information will be sent to the appropriate local market to issue a winner release form, travel waiver and W-9.** Any prize or prize certificate not claimed within 60 days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and, therefore, winner assumes the risk of its arrival. Station is not responsible for the safe arrival of a prize or prize certificate.

4. Winner Selection and Notification.

- (a) Decisions of Station management with respect to the Contest are final.
- (b) Grand Prize winner will be chosen on or about Monday, January 15, 2018 **and notified via the phone number they used to text in. They will be notified by Alpha Media staff and will be recorded for future play back in any and all Alpha Media Markets. Alpha Media staff will call/try the phone number 3 times within a 5 minute window before deeming the number disqualified and move to the next randomly selected winner.** In the event there is no winner, prizes will be awarded **to the next randomly chosen participant. Winners will be chosen by random number generator.** This will repeat for a period of sixty (60) minutes until prize is awarded. If no randomly selected entrant has answered the calls from Alpha Media at the time that 60 minutes has expired, no prize will be awarded.
- (c) **Winners must listen to obtain specific keywords each day on their local Alpha Media station(s) but do not need to listen or be present to win. Alpha Media staff will contact winner(s).**

5. General.

- (a) Payment of all federal, state and local taxes is the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
- (b) By participating in the Contest, the winner or winners (or, in the case of a minor, their parent/legal guardian) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. If a prize winner is a minor, prize may be awarded to the minor's parent or legal guardian and that winner's travel companion must be his/her parent or legal guardian. Unless a member of winner's immediate family, travel companion must be

18 years of age or older. Travel companion must travel with winner and must also sign and return a travel release, which must be returned with winner's affidavit of eligibility. By accepting the prize, each winner grants to Sponsors the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winner and travel companion, if any, by acceptance of their prizes, agree to release Station, **Alpha Media, LLC**, and their advertising, promotion and production agencies and their respective parents and subsidiaries, shareholders, directors, employees, agents and representatives from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained directly or indirectly in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any Contest or prize-related activity.

- (c) Sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement. Sponsors are not responsible for errors in the rules, their announcements, or the offering or the administration of the Contest.
- (d) No prize transfers. Sponsors may substitute prizes for prizes of like value, in the Sponsors' sole discretion. Prizes may not be substituted or redeemed for cash. Offer subject to federal, state and local regulations and laws and is void where taxed, restricted or prohibited. By entering, participants agree to these rules and the decisions of the Sponsors.

- 6. Rules. For a copy of the Official Rules and/or list of winners, please send a stamped, self-addressed envelope by March 27, 2018 to: Nikki Wilder, 331 Fulton St., 12th Floor, Peoria, IL 61602.

Third Parties:

Marketron/MSnap

Community Action Partnership

Lemon Tree Family Medicine

T O Haas Tire Co

Ponderosa Homes

Rockin Jump