

Alpha Media January Cash Contest 2018

CONTEST RULES

Revised 1/22/18

1. Eligibility.

- (a) No purchase necessary to enter or win.
- (b) The **January Cash Contest 2018** * (the “Contest”) is open to U.S. residents, 18 years of age or older, except employees of **all Alpha Media, MSnap/Marketron, Aptivada** (collectively, the “Sponsors”), other television and radio stations in all Market Areas, and their affiliates, subsidiaries, advertising or promotion agencies (if any), members of their respective families or persons living in the same household. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States and where prohibited.

The January Cash Contest 2018 will also be known as:

Call Letters	Contest Name
KAYO	Colossal Cash
KWHL	Resolution Revolution
KMXS	MIX January Jackpot
KBRJ	The Affordable Bear Act
KEAG	Holiday Hangover
KHAR	Bank Shot
KFQD	Win Dave's Money
KGNC	KGNC FM's Snow Me the Money
WERV	Keyword Cash
KAUS-AM	Win Mower Cash
KAUS-FM	Cold Hard Cash
KATE-AM	KATE's Cash
KCPI-FM	Breeze Bucks
KKBB	Groove Cash Stash
KNZR	Trump Change
KLLY	New Years Pay Your Bills
WQBB	Bob's New Year's Restitution
WXYK	The Monkey's 30 Grand in your Hand

WCPR	CPR's Dirty Thirty
WGBL	G's G-Normous 30K Give-Away
WHAJ	J104.5's Cash Cow
WHKX	Super Big Cash Machine
WHQX	Super Big Cash Machine
KBRK-AM	KBRK New Year's Bash...for Cash!
KBRK-FM	B93s New Year's Bash...for Cash!
KKQQ-FM	KCountry's New Year's Bash...for Cash!
KJJQ-AM	9-10's New Year's Bash...for Cash!
KDBX-FM	The Hawk's New Year's Bash...for Cash!
KAAN-FM	Regional Radio New Year's Cash Bash
KKWK	Red Cross Pharmacy New Year's Cash Bash
KMRN	Red Cross Pharmacy New Year's Cash Bash
WHBC-AM	Snow Dough Winter Cash
WHBC-FM	Snow Dough Winter Cash
WMXZ	Mix 95.9's Best Year of Your Life
WAVF	The Chuck FM \$30,000 Life Hack
WCKN	The Kickin' Cash Out
WXST	Star 99.7 Pays Your Bills
WSPO	Heaven 100 Pays Your Bills
WMXZ-HD2	99.3 The Box Pays Your Bills
KDKD-FM	Keyword to Cash
KXEA-FM	Keyword to Cash
WMFX	2018 Fox Cash Punchout
WWDM	Big Cash Giveaway
WHXT	2K18 Cashout
WARQ	Brooke & Jubal Pay Your Bills
KZEN	Leftover Loot
KKOT	Leftover Loot
KLIR	Leftover Loot
WDHT	Hot 102.9 New Year Money Blowout!
WCLI-FM	101.5 Hank FM's New Year, New Money Giveaway
WGTZ-FM	92.9 Jack FM's Daily Jackpot

WROU-FM	92.1 WROU Big Money Give-a-way!
KOOI	New Year Resolution Revolution
KYKX	2018 Cash Kick Start
KKUS	Live Free in 2018 on 104.1 the Ranch
KOYE	Gana 2018 en el 2018 con La Invasora
KUIC	KUIC's Best Year Ever
KKDV	KKDV's Best Year Ever
KKIQ	KKIQ's Best Year Ever
KREI-AM	January Jackpot
KTJJ-FM	January Jackpot
KJFF-AM	January Jackpot
WFLS	WFLS Free Money
WVBX	Vibe's Get Cash
WWUZ	96.9 The Rock's New Year's Resolution Revolution
WNTX	Live Free with WNTX
KKEZ	Teresa's Bridal and Prom Dazzling in Dollars Contest
KZLB	W & H Co-op Cool Cash Contest
KIAQ	W & H Co-op Cool Cash Contest
KWMT	Wacky Winter Cash Winner Contest
KTLB	Wacky Winter Cash Winner Contest
KXFT	Teresa's Bridal and Prom Dazzling in Dollars Contest
WJFX	Hot 107.9 New Year's Bribe
WWFW	Sunny Money Workdays
WBTU	US93.3 Your Country Cash
WJFX HD3	B96.9 Mo' Money Giveaway
WXKE	96.3XKE New Year Cash Stash
KXXX	KIX 95.3 2018 Cash KIX Start
KDUX	KDUX Bonus Booty Bag
KRTI-FM	Winter Green 2018
WIKZ	Mix 95.1's Cold Cash Windfall
WQCM	Cold Cash Windfall
WDLD	Wild's Cold Cash Windfall
WJMI	99 Jams New Year's Jackpot

WXKI	Kixie 107 New Year's Cashout
WOAD	WOAD's New Year's Payout
WRKS	The Zone's SHOW ME THE MONEY!!!
WRXQ	Q Rock's Secret Stash of Cash
WCCQ	2018 The Best Year Ever
WJOL	Money Talks
WSSR	Star 96.7's 2018 Cash Kick-Start
WTFM	New Year Cash Giveaway
WRZK	New Year Cash Giveaway
WVEK	New Year Cash Giveaway
KGRT	New Year Cash Cow Contest
KHQT	Hot 103s New Years Bank Roll
KSNM	Classic Rock 98.7 New Year Classic Cash Giveaway
KWML	Kool Oldies New Year Kool Cash Giveaway
KFOR	KFOR Cold Cash
KFRX	106-3 KFRX Kountdown 2 Kash
KLMS	Make it Rain in 2018
KIBZ	Blaze Blizzard Bucks
KTGL	Resolution Revolution
KZKX	KX96.9 New Year's Cash
WXMA	102.3 Jack FM \$30,000 Resolution Revolution
WDJX	Win Stuart's Cash Powered by Carriage Ford
WGZB	Rickey's Refund
WMJM	Steve Harvey is Paying Your Bills Powered by Montgomery Chevrolet
WGHL	G's Live free in 2018
KLLL	KLLL \$30,000 Cash Binge
KONE	Rock 101.1 New Year's Dinero
KMMX	Live Free from Mix 100.3
KBTE	104-9 The Beat's \$30,000 Resolution Revolution
KLQL	K101 New Years Cash Giveaway
KJAM-AM	Text 4 Cash
KJAM-FM	Text 4 Cash

KMKO	95-7 The Rock Station 5k Cash Grab
KYSM	Cold Hard Cash Contest
KRBI	The Breakfast Club's Keyword for Cash
KEEZ	KEEZ Pays Your Bills
KGLO	After Christmas Cash
KIAI	After Christmas Cash
KLSS	After Christmas Cash
KRIB	After Christmas Cash
KYTC	After Christmas Cash
KRES	New Year's Cash Bash
KWIX	New Year's Cash Bash
KTCM	New Year's Cash Bash
KIRK	New Year's Cash Bash
KLAK	Cash in the New Year
KMAD	Cash in the New Year
KMKT	Cash in the New Year
WKHI	K107-7 New Year Payoff
WZBH	Win Billy's Beach Bucks
WGBG	Big 98.5 Winter Windfall
WOCQ	OC 104 Cash Grab
WOCQ-HD	Kool Credit Card Payoff
KKUU-FM	Big Boy's Bankroll
KPSI-FM	Mix Money Man
KDES-FM	Moo Crew Cash
KDES-HD2	Mod Money
KDGL-FM	The Eagles 2018 Free
KCLB-FM	2k a Day Bill Pay
WIRL	SuperHits Live Free for a Year
WMBD	New Years Cash
WNGY	Brooke and Jubal's Year Long Vacation
WPBG	Ultimate New Year
WSWT	Mix 106.9's Year Without Bills Giveaway!
WXCL	Win Wolfies Snow Bank

WPBG-HD3	Super Cash
KMVA/KZON	Win \$2018 Every Weekday
KKFR	Win Your Way to 30k and \$2018 Every Weekday
KOAI	\$2018 Cash Giveaway
KXL	Money Talks
KXTG	Sports Bribe
KUFO	Pay Your Bills
KINK	Five Times a Day 2018 Cash Giveaway
KWEE	Cardi B Bucks
KUPL	Best Year Ever
KBFF	Bit Coin Bank
KLGR-AM	Best Year Ever
KLGR-FM	Best Year Ever
WCEN	Moose Country Cold Cash
WGER	Mix Cash Blizzard
WSGW-AM	WSGW's Winter Cash Blast
WSGW-FM	WSGW's Winter Cash Blast
WTLZ	Kiss Get Your Coins Cash Contest
KBMG	\$2018 Al Dia
KDUT	\$2018 Al Dia
KTUB	\$2018 Al Dia
KJXK	Jack's Text to Win Money Contest
KTFM	Brooke & Jubal's Holiday Hangover Cash
KTFM-HD2	G103.3's 2G's a Day
KZDC	ESPN Bank Shot
KTSA	Y2KEighteen
KLEY	El Concurso del Dinero de La Ley
KSAH	El Concurso del Dinero de Norteno
KEZR	Live Free
KBAY	Resolution Revolution
KPLZ	The STAR 101.5 2018 Cash Giveaway
KVI	The KVI 2018 Cash Kickoff
KBTT	103-7 Tha Beat's Refund B4 Yo Refund

KDKS	102.1 KDKS 2018 Tax Relief Giveaway
KLKL	Rolling into 2018 with The River
KTAL	98 Rocks Cash Resolution
WZOC	The Big Money Giveaway
WQLQ	Win Brooke and Jubal's Money
WANK	Hank's Bank
WHTF	Hot 104-9 Stash of Cash
WQTL	Sound Listener Dividend
WWOF	Wolf 2018 Calendar Cash
KSAJ-FM	The New JACK Cash Back
KWAT	January Cash Contest
KDLO	January Cash Contest
KKSD	January Cash Contest
KIXX	January Cash Contest
KSDR-FM	January Cash Contest
WIIL-FM	Text for Cash
WLIP-AM	Cash Grab
WXLC	Win Some Green in 2018
KJEL-FM	KJEL Cash Call
KKRV-FM	New Year, New Money Giveaway
KWIQ-FM	Q-Country Easy Money Giveaway
KWLN-FM	Dinero Facil
WRMF	Best Year Ever
WMBX	Christmas Refund
WFTL	Tax Break
WMBX-HD2	Tax Bonus
WMEN	Big Game Money
WEAT	\$30,000 Resolution Revolution

(c) **Participants must sign all contest release and waiver forms before accepting prize.**

2. Entry.

- (a) The Contest will begin on **Monday, January 8, 2018** and end on **Friday, February 2, 2018**. The deadline for entries is **Friday, February 2, 2018 at 6pmAKDT/7pmPST/8pmMT/9pmCT/10pmET**.
- (b) To participate in the Contest, **you must listen to the participating radio station in your area at 7am, 9am, 1pm, 3pm, and 5pm**. Times correspond to the participating station's time zone. Solicitation time may vary 15 minutes before or after 7a, 9a, 1p, 3p & 5p. During those specific 5 text-in times per day, a secret keyword will be given over the air. When you hear the secret keyword you must text the keyword to 67760. One random listener will be chosen and contacted via the phone number they used to text in (the call to the listener will be coming from an "UNKNOWN" or 502 area code number per the times listed below.* IF contact is made with the randomly chosen daily listener, they will be awarded \$2018. IF contact is made with the randomly chosen grand prize listener, they will be awarded \$30,000.

Each participant may have up to 5 entries per day by texting in each keyword for the chance to win \$2,018. Each unique phone number will go into the drawing for \$30,000 giving any participant who texts in a chance to win.

Keyword entry windows are as follows:

Keyword Time	7am Keyword	9am Keyword	1pm Keyword	3pm Keyword	5pm Keyword
Time Zone					
Alaska	7am-8am	9am-10am	1pm-2pm	3pm-4pm	5pm-6pm
Pacific	7am-9am	9am-11am	1pm-3pm	3pm-5pm	5pm-7pm
Mountain	7am-10am	9am-12pm	1pm-4pm	3pm-6pm	5pm-8pm
Central	7am-11am	9am- 1pm	1pm-5pm	3pm-7pm	5pm-9pm
Eastern	7am-12pm	9am-2pm	1pm-6pm	3pm-8pm	5pm-10pm

Daily qualifiers will be contacted the following business day on or about 10amAKT/11amPST/12pmMT/1pmCT/2pmET (time windows may vary up to 30 minutes). Grand Prize qualifiers will be contacted Monday, February, 5th on or about 10amAKT/11amPST/12pmMT/1pmCT/2pmET.

If you are listening to a participating station in your area via internet streaming or smartphone app you are eligible to participate in the Contest. However, due to streaming delays, you may have difficulty participating in this on-air contest. Depending upon the length of the streaming delay, the entry window may be shortened or have already closed

by the time you hear the call to enter. Listeners interested in participating in the Contest should listen to a participating station over the air on the radio.

TEXT MESSAGE BOUNCE BACK RESPONSE WILL BE AS FOLLOWS “Thank you for entering! We will notify the winner via phone. Keep listening for your next chance to win. Msg & Data Rates Apply”

Any response varying from this verbiage is not deemed an official text entry.

Alternate mode of entry: Instead of texting, participant could enter online at <http://mobilesweeps.marketron.com/> Participant will need to enter their name, email, phone number, and keyword.

PARTICIPANT MAY ONLY CHOOSE ONE MODE OF ENTRY PER CONTEST TIME

- (c) **CONTEST ALLOWS UNLIMITED ENTRIES, BUT ONLY ONE ENTRY PER PHONE NUMBER PER KEYWORD WILL SHOW, THEREFORE MULTIPLE ENTRIES OF THE SAME KEYWORD WILL NOT INCREASE CHANCES OF WINNING.**
- (d) Sponsors are not responsible for technical, cell phone or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, failed, incomplete, garbled or deleted computer or network transmissions, inability to access any website or online service, any other error or malfunction, late, lost, illegible or misdirected entries, or for printing errors in any advertisement, entry form or the rules.

By use of this website and by entering the Contest, you agree to the Station’s Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: <http://www.alphamediausa.com/privacy-policy.pdf> . Entry deemed made by holder of phone number.

Sponsor is not responsible for telephone service outages, delays, equipment malfunctions, busy signals, hang-ups, errors or data loss of any kind, lost or unavailable connections, or failed, incomplete, garbled or deleted transmissions or voicemails or other technological difficulties that may prevent an individual from completing his/her telephone call, or for printing errors in any advertisement, entry form or the rules.

- (e) Entry materials that have been tampered with or altered are void. If the Sponsors determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the Sponsors reserve the right to void the entries at issue and/or

terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at <http://alphamediausa.com/contests/rules/januarycashcontest2018.pdf>. If, for any reason, the Contest is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsors reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest. Sponsors reserve the right to disqualify any entrant that tampers with the operation of the Contest or violates the Official Rules of the Contest.

3. Prizes and Odds of Winning.

- (a) **One (1) DAILY PRIZE per day: A total of (20) twenty prizes of \$2018 dollars will be awarded throughout the duration of the contest. One (1) GRAND PRIZE of \$30,000 will be awarded to one randomly selected listener. Prizes will be awarded by randomly drawing phone number from text or online entry. The Sponsors reserve the right to award any prizes that are not claimed within 60 days of notification in future promotions conducted by the Sponsors.**
- (b) **Each participant may have up to 5 entries per day by texting in each keyword for the chance to win \$2,018. Each unique phone number will go into the drawing for \$30,000 giving any participant who texts in a chance to win.**
- (c) **Odds of winning depend on number of participants.**
- (d) **All winner information will be collected at the time of winning. The information will be sent to the appropriate local market to issue a \$2018 or \$30,000 check to the winner. This process will take 6-8 weeks before winner will be notified to pick up check. Any prize or prize certificate not claimed within 60 days of notification will be forfeited by the winner. Winner checks must be claimed in person.**

4. Winner Selection and Notification.

- (a) Decisions of Station management with respect to the Contest are final.
- (b) Winners will be randomly once per day. One random listener will be chosen and contacted via the phone number they used to text in (the call to the listener will be coming from an "UNKNOWN" or 502 area code number per the times listed below. They will be notified by Alpha Media staff and will be recorded for future play back in any and all participating Markets. Alpha Media staff will call/try the phone

number 3 times within a 5-minute window before deeming the number disqualified and moving to the next randomly selected winner. IF contact is made with the randomly chosen listener, they will be awarded \$2018 (\$30,000 in the instance of the grand prize winner). In the event there is no winner, prizes will be awarded to the next randomly chosen qualifier. Winners will be chosen by random number generator. This will repeat for a period of forty-five (45) minutes until the cash prize is awarded. If no randomly selected entrant has answered the calls from Alpha Media at the time that 45 minutes has expired, no cash prize will be awarded.

Daily qualifiers will be contacted the following business day on or about 10amAKT/11amPST/12pmMT/1pmCT/2pmET (time windows may vary up to 30 minutes). Grand Prize qualifiers will be contacted Monday, February, 5th on or about 10amAKT/11amPST/12pmMT/1pmCT/2pmET.

(c) Winners must listen to obtain keywords 5 times per day on their local participating station(s) but do not need to listen or be present to win. Alpha Media staff will contact winner(s).

5. General.

- (a) Payment of all federal, state and local taxes is the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
- (b) By participating in the Contest, the winner or winners (or, in the case of a minor, their parent/legal guardian) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. If a prize winner is a minor, prize may be awarded to the minor's parent or legal guardian and that winner's travel companion must be his/her parent or legal guardian. By accepting the prize, each winner grants to Sponsors the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winner, by acceptance of their prizes, agree to release Station, **Alpha Media**, and their advertising, promotion and production agencies and their respective parents and subsidiaries, shareholders, directors, employees, agents and representatives from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained directly or indirectly in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any Contest or prize-related activity.

- (c) Sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement. Sponsors are not responsible for errors in the rules, their announcements, or the offering or the administration of the Contest.
 - (d) No prize transfers. Sponsors may substitute prizes for prizes of like value, in the Sponsors' sole discretion. Prizes may not be substituted or redeemed for cash. Offer subject to federal, state and local regulations and laws and is void where taxed, restricted or prohibited. By entering, participants agree to these rules and the decisions of the Sponsors.
6. Rules. For a copy of the Official Rules and/or list of winners, please send a stamped, self-addressed envelope by April 2, 2018 to: Alpha Media, ATTN: Nikki Wilder, 331 Fulton St. 12th Floor, Peoria, IL 61602.

Third Parties:

Marketron/Msnap

Aptivada

Cordell Transportation

Enhance Orthopedic Surgery LLC

Guido's Pizza

Muffler City

Planet Fitness

Romano's Italian Restaurant

Specialty Truck and Auto

Titan Tax

Crown Distributing

Windermere Real Estate Aberdeen

Ascend Roofing Co., LLC

Domino's Pizza

Pacific Coast

Samurai Sushi Bar & Grill

North Canton Collision

K-Mart Distribution Center

Antrim Way Honda

Professional Property Management

Timberline Professional Tree Care

Parkland Healthmart

Butcher Shop

Lindsay Auto Group

Mercy Eye Clinic Specialist

Nature's Pantry

RNR Tire

Jackpot Junction
Ponderosa Homes
Cenarios Pizza
Glenbrook Dodge Chrysler Jeep
Turner's Furniture
Jackson Properties
The Bean Team
Centre Pointe Health and Rehabilitation
Millennium Auto Collision Repairs
Vonderheide
Bushwacker
Wise Finance
Tremont Kitchen Tops