

KGNC(AM), KGNC-FM, KXGL(FM)
EEO PUBLIC FILE REPORT
April 1, 2016-March 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Reporter	12*	12

**Exigent Circumstances*

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alpha Media Career Website www.alphamediausa.com/careers	No	0
2	Amarillo College (KACV-TV/FM) Contact: Dr. Paul Matney P. O. Box 447 Amarillo, TX 79178 806.371.5222	No	0
3	Texas Association of Broadcasters Ann Arnold Center 502 E. 11 th Street, Suite 200 Austin, TX 512.322.9944	No	0
4	Workforce Solutions-Panhandle Contact: Mike Ewing 1206 W. 7 th Amarillo, TX 79106 806.372.5521, ext. 0314	No	0
5	West Texas A&M University Communications Department Contact: Trudy L. Hanson P. O. Box 747 Canyon, TX 79016 806.651-2000	No	0
6	Indeed Website www.indeed.com	No	0
7	All Access Website www.allaccess.com	No	0
8	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
9	Walk-In/Self-Referral	No	0
10	Word-of-Mouth Referral	No	0
11	Internal Posting	No	0
12	Internal Transfer/Promotion (<i>part-time to full-time</i>)	No	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			1

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On April 19, 2016, our SEU participated in the Amarillo Spring Job Fair sponsored by Workforce Solutions which took place at the Amarillo Civic Center in Amarillo, Texas. SEU participants included our Operations Manager and Promotions and Programming Directors, who occupied the Alpha Media booth and provided information about the company, spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and accepted applications. This event was promoted on all SEU stations.
2	Participate in event sponsored by or on behalf of a community organization relating to careers in broadcasting	On May 12, 2016, our SEU participated in the Amarillo Chamber of Commerce Business Connections, which took place at the Amarillo Civic Center in Amarillo, Texas. SEU participants included our Operations Manager and Promotions and Programming Directors, who occupied the Alpha Media booth and provided information about the company, spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and accepted applications. This event was promoted on all SEU stations.
3	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting (2)	On May 25, 2016, our SEU hosted two (2) Crockett Middle School 6 th grade honors classes for tours of the KGNC and KXGL offices and studios. The tours were conducted by our Receptionist/Board Operator, during which she, as well as other SEU staff members, explained how radio stations operate and the opportunities available for a future career in broadcasting.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Participate in Job Fair	On October 11, 2016, our SEU participated in the Amarillo Fall Job Fair sponsored by Workforce Solutions which was held at the Amarillo Civic Center in Amarillo, Texas. SEU participants included our Operations Manager and Promotions and Programming Directors, who occupied the Alpha Media booth and provided information about the company, spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and accepted applications. This event was promoted on all SEU stations.
5	Participate in Job Fair	On October 13, 2016, our SEU participated in the Career Expo sponsored by West Texas A&M University which took place on its campus in Canyon, Texas. SEU participants included our Operations Manager and Promotions and Programming Directors, who occupied the Alpha Media booth and provided information about the company, spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and accepted applications. This event was promoted on all SEU stations.
6	Participate in Job Fair	On February 23, 2017, our SEU participated in the Career Expo sponsored by West Texas A&M University which took place on its campus in Canyon, Texas. SEU participants included our Operations Manager and Programming Director, who occupied the Alpha Media booth and provided information about the company, spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and accepted applications. This event was promoted on all SEU stations.