

KGNC(AM), KGNC-FM, KXGL(FM)
EEO PUBLIC FILE REPORT
April 1, 2017-March 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 6-8, 10-12	8
Sales Manager	1, 6-8, 10-13	13

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alpha Media Career Website www.alphamediausa.com/careers	No	0
2	Amarillo College (KACV-TV/FM) Contact: Dr. Paul Matney P. O. Box 447 Amarillo, TX 79178 806.371.5222	No	0
3	Texas Association of Broadcasters Ann Arnold Center 502 E. 11 th Street, Suite 200 Austin, TX 512.322.9944	No	0
4	Workforce Solutions-Panhandle Contact: Mike Ewing 1206 W. 7 th Amarillo, TX 79106 806.372.5521, ext. 0314	No	0
5	West Texas A&M University Communications Department Contact: Trudy L. Hanson P. O. Box 747 Canyon, TX 79016 806.651-2000	No	0
6	Indeed Website www.indeed.com	No	0
7	All Access Website www.allaccess.com	No	1
8	On-Air Announcements (<i>one or more SEU stations</i>)	No	1
9	Walk-In/Self-Referral	No	0
10	Word-of-Mouth Referral	No	1
11	Internal Posting	No	0
12	Job Fairs (<i>see Section III</i>)	No	0
13	Internal Transfer/Promotion	No	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			4

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On May 11, 2017, our SEU participated in the Business Connection 2017 sponsored by the Amarillo Chamber of Commerce, which took place at the Civic Center in Amarillo Texas. SEU participants included our General Manager, Operations Manager and Promotions Director along with on air talent and account executives, who occupied the Alpha Media booth and provided information about the company, spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and accepted applications. This event was promoted on all SEU stations.
2	Participate in Job Fair	On October 10, 2017, our SEU participated in the Amarillo Fall 2017 job fair sponsored by Workforce Solutions Panhandle and City of Amarillo which took place in the Amarillo Civic Center North Exhibit Hall. SEU participants included our General Manager, Operations Manager and Promotions Director, along with local air talent who occupied the Alpha Media booth and provided information about the company, spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and accepted applications. This event was promoted on all SEU stations.
3	Management-level training addressing equal employment opportunity and preventing discrimination	On August 24, 2017, our SEU's Market Manager participated in an interactive training webinar presented by Alpha's FCC counsel, Wiley Rein LLP, regarding compliance with the FCC's EEO rules entitled, "The FCC's Equal Employment Opportunity Rules: The Nuts & Bolts for Alpha Media."