

**WCPR-FM, WGBL(FM), WQBB(FM), WTNI(AM),
WXBD(AM) and WXYK(FM)
EEO PUBLIC FILE REPORT
February 1, 2015 – January 31, 2016**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
On-Air Personality	1-2, 5, 11	5
On-Air Personality	1-2, 5, 11	11
Account Executive	1-4, 6-12	12
Account Executive	1-4, 6-13	13
Account Executive	1-4, 6-12	11
On-Air Personality	1-2, 5, 11	5

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	NAACP 260 Main Street Biloxi, MS 39530	No	0
2	Station Website Postings (<i>all SEU stations</i>)	No	0
3	Southern Mississippi 118 College Drive Hattiesburg, MS 39406 Contact: Danny Montgomery Phone: 601.266.1000	No	0
4	Internal Posting	No	0
5	All Access Website www.allaccess.com	No	6
6	Mississippi Association of Broadcasters 855 S. Pear Orchard Road, Suite 403 Ridgeland, MS 39157 Phone: 601.957.9121 Fax: 601.957.9175 www.msbroadcasters.org Contact: Jackie Lett	No	1
7	Mississippi Gulf Coast Community College 261 DeBuys Road Biloxi, MS 39564 Maranda.broussard@mgccc.edu	No	1
8	Word-of-Mouth Referral	No	0
9	Linked In Website www.linkedin.com	No	0
10	Coast Chamber of Commerce www.UpcomingEvents@MSCoastChamber.com	No	1
11	Walk-In/Self-Referral	No	2

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
12	On-Air Announcements (<i>one or more SEU stations</i>)	No	1
13	Internal Transfer/Promotion	No	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			13

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Management-level training regarding equal employment opportunity and preventing discrimination	On February 10, 2015, our SEU's General and Business Managers took part in an interactive training webinar presented by Wiley Rein LLP regarding compliance with the FCC's EEO rules.
2	Participate in Job Fair	On February 24, 2015, our SEU participated in the University of Southern Mississippi Career Fair held on the campus of the University of Southern Mississippi-Hattiesburg. Alpha Media occupied a booth and its representatives spoke with interested students about career opportunities in the radio business with an emphasis on digital integration. Job openings within the SEU were also discussed. SEU participants included our New Media Director who collected applications and resumes.
3	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On March 26, 2015, our SEU participated in the Tulane University Career Fair. One of our On-Air Personalities addressed students in the Health Media class about the history of radio in America, its impact on Americans today and the industry's unwavering commitment to providing important information to the public, especially via Public Service Announcements ("PSA"). He explained, in detail, how to craft PSA. He also shared his personal job history and how he became interested and employed in the broadcast industry.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Co-Sponsor & Participate in Job Fair	On April 7, 2015, our SEU and the Governor's Job Fair Network co-sponsored the 2015 Job Fair which took place at the Biloxi Civic Center. Our Local Sales Manager was on the planning committee and was intimately involved in all logistical aspects of this event. Our SEU also occupied a booth at this day-long event during which an SEU representative spoke with those in attendance about career opportunities in broadcasting and job openings within the SEU. SEU participants included our Local Sales Manager.
5	Management-level training regarding equal employment opportunity and preventing discrimination	On September 22, 2015, the SEU's Business Manager took part in an interactive training webinar presented by Wiley Rein LLP regarding compliance with the FCC's EEO rules.
6	Participate in other activity reasonably calculated to disseminate information about careers in broadcasting	All SEU stations ran a Public Service Announcement between June 27 and August 15, 2015, encouraging high school students and their parents to visit www.RadioShowWeb.com to learn more about starting a career in the broadcast industry, a pre-cursor to the National Association of Broadcaster's Radio Show in Atlanta, Georgia.