

**KYKX(FM), KOOI(FM), KKUS(FM), KOYE(FM)**  
**EEO PUBLIC FILE REPORT**  
**April 1, 2017-March 31, 2018**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1-15	7
Account Executive	1-12, 14-15	8
Traffic Assistant	1-12, 14	9
Account Executive	1-15	5
Program Director	1-12, 14-15	6

**KYKX(FM), KOOI(FM), KKUS(FM), KOYE(FM)**  
**EEO PUBLIC FILE REPORT**  
**April 1, 2017-March 31, 2018**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>University of Texas at Tyler</b> 3900 University Boulevard Tyler, Texas 75799 Torma Brooks <a href="mailto:tbrooks@uttyler.edu">tbrooks@uttyler.edu</a> 903-565-5581	N	3
2	<b>Tyler Junior College</b> Career Services 1327 South Baxter Avenue Tyler, Texas 75701 903-510-2200 Kim Harden <a href="mailto:khar@tjc.edu">khar@tjc.edu</a>	N	2
3	<b>Texas College</b> 2404 North Grand Avenue Tyler, Texas 75702 903-593-8311 x 2201 <a href="mailto:lbowie@texascollege.edu">lbowie@texascollege.edu</a>	N	0
4	<b>Longview NAACP</b> P. O. Box 8862 Longview, Texas 75607 <a href="mailto:longviewnaacp@gmail.com">longviewnaacp@gmail.com</a> 430-558-8142	N	0
5	<b>Hispanic American Association of East Texas</b> 1111 E Erwin Street Tyler, Texas 75702 903-595-0066; <a href="mailto:hispaniccenter@yandex.com">hispaniccenter@yandex.com</a>	N	2
6	<b>Le Tourneau University</b> Kay Meadows <a href="mailto:kaymeadows@letu.edu">kaymeadows@letu.edu</a>	N	1
7	<b>Texas Association of Broadcasters</b> <a href="http://www.tab.org">www.tab.org</a>	N	4
8	<b>Alpha Media Career Website</b> <a href="http://www.alphamediausa.com/careers">www.alphamediausa.com/careers</a>	N	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	<b>Station Website Postings</b> ( <i>one or more SEU stations</i> )	N	1
10	<b>Indeed</b> ( <i>via alphamediausa.com website</i> ) www.indeed.com	N	11
11	<b>Tyler Morning Telegraph</b> 401 W Erwin Street Tyler, Texas 75702 <a href="mailto:classified@tylerpaper.com">classified@tylerpaper.com</a>	N	2
12	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	N	3
13	<b>Texas Workforce Commission Job Fair</b> ( <i>see Section III</i> )	N	1
14	<b>Longview News Journal</b> Joshua K Hart jhart@news-journal.com	N	0
15	<b>Internal Posting</b>	N	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			31

**KYKX(FM), KOOI(FM), KKUS(FM), KOYE(FM)**  
**EEO PUBLIC FILE REPORT**  
**April 1, 2017-March 31, 2018**

**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Host event sponsored by or on behalf of a community organization relating to careers in broadcasting	On May 23, 2017, a group of children from Boy Scouts of America toured our facilities, led by our SEU's Program Director, during which they discussed how radio stations operate and the opportunities available for a future career in broadcasting.
<b>2</b>	Participate in Job Fair	On October 3, 2017, our SEU participated in the job fair sponsored by the Longview News Journal, which was held at Longview Fairgrounds in Longview, Texas. SEU participants included our Director of Sales as well as our Local Sales and Operations Managers, who spoke with attendees about career opportunities in radio as well as job openings in sales and programming within the SEU.
<b>3</b>	Participate in Job Fair	On April 18, 2017, our SEU participated in the job fair sponsored by the Texas Workforce Commission, which was held at the Tyler Rose Garden in Tyler, Texas. SEU participants included our Director of Sales as well as our Local Sales and Business Managers, who spoke with attendees about career opportunities in radio as well as job openings in sales and traffic within the SEU.
<b>4</b>	Participate in Job Fair	On November 9, 2017, our SEU participated in the job fair sponsored by the Texas Workforce Commission, which was held at the Tyler Rose Garden in Tyler, Texas. SEU participants included our Director of Sales as well as our Local Sales and Business Managers, who spoke with attendees about career opportunities in radio as well as job openings in sales and traffic within the SEU.

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>5</b>	Management-level training addressing equal employment opportunity and preventing discrimination	On August 24, 2017, our SEU's Business Manager participated in an interactive training webinar presented by Alpha's FCC counsel, Wiley Rein LLP, regarding compliance with the FCC's EEO rules entitled, "The FCC's Equal Employment Opportunity Rules: The Nuts & Bolts for Alpha Media."