

**WANG(AM), WERO(FM), WRNS(AM), WRNS-FM, WQSL(FM),
WQZL(FM), WXQR-FM
EEO PUBLIC FILE REPORT
February 25, 2016-July 31, 2016¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
On-Air Talent	1-21	20
Account Executive	1-21	21
Account Executive	1-21	21

¹ The stations in this employment unit were acquired by the licensee as of February 25, 2016 and, as a result, this Report is abbreviated accordingly (*see* FCC lead File No. BALH-20150811ACH).

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Craven 100 Alliance 100 Industrial Drive New Bern, N.C. 28562 Timothy Downs Fax: 252-639-2022	N	3
2	Alpha Media Website alphamediausa.com/jobs	N	4
3	East Carolina Help Wanted.com https://regionalhelpwanted.com/east-carolina-jobs/	N	0
4	East Carolina University 710 E. 5 th Street Greenville, N.C. 27858 Carol Woodruff Fax: 252-328-6425	Y	1
5	Onslow County Job Link 461 Western Blvd Jacksonville, N.C. 28546 Ralph Leeds Fax: 910-347-2121	Y	0
6	Lenoir County Job Link P.O. Box 188 Kinston N.C. 28502 Phoebe Emory Fax: 252-527-6223	Y	0
7	Craven County Job Link 1305 Simmons St New Bern N.C. 28562 Joy Hudson Fax: 252-514-4826	Y	0
8	Carteret County Job Link 309 Commerce Ave Morehead City N.C. 28857 Larry Woods Fax: 252-726-7151	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Craven Community College 800 College Ct New Bern, N.C. 28562 Peter Zomar Fax: 252-638-4597	Y	0
10	Coastal Carolina Community College 444 Western Blvd Jacksonville, N.C. 28546 Jeff Nardo Fax: 910-938-6761	N	0
11	Lenoir Community College P.O. Box 188 Kinston, N.C. 28501 Donna Williams Fax: 252-527-1199	Y	0
12	Pitt Community College P.O. Drawer 7007 Greenville, N.C. 27835 Arwen Parris Fax: 252-493-7565	Y	0
13	Pamlico Community College P.O. Box 185 Grantsboro, N.C. 28529 Eric Cedars Fax: 252-745-9931	Y	0
14	North Carolina State University African American Student Affairs 1107 Pullen Hall Raleigh, NC 27695-7314 Tracey Rey Fax: 919-515-3835	N	0
15	UNC School of Mass Communication Carroll Hall CB 3365 Chapel Hill, N.C. 27599 Jay Eubank Fax: 919-962-4518	N	0
16	University of Mount Olive 2912 Trent Rd New Bern, N.C. 28562 Michael Lane Fax: 252-639-7345	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
17	North Carolina Association of Broadcasters 150 Fayetteville St Raleigh, N.C. 27601 Elizabeth Parker Fax: 919-821-7330	Y	0
18	Shaw University 118 East South St Raleigh, N.C. 27601 Dr. Denise Vaughan Fax: 919-278-2673	N	0
19	Appalachian State University 369 JET Building Boone, N.C. 28607 Sharon Jenson Fax: 828-262-2180	N	0
20	Word-of-Mouth Referral	N	1
21	Walk-in/Self-Referral	N	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			11

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair	On April 12, 2016, our SEU participated in the Craven 100 Alliance “Craven Works” Job Fair held at the Riverfront Convention Center in New Bern, N.C. Station participants included our SEU’s General Manager, who manned a booth and interacted with attendees regarding careers in broadcasting and any SEU openings.
2	Host Event Sponsored By or on Behalf of an Educational Institution Relating to Broadcast Careers	On April 27, 2016 the stations hosted a station tour and question/answer session with students from East Carolina University who were associated with the student campus radio station WZND. The tour was conducted by our General Manager and Operations Manager. The students were able to observe station operations and learn about career opportunities in the radio industry.
3	Management-level training addressing equal employment opportunity and preventing discrimination	On May 10, 2016, our SEU participated in a comprehensive training webinar reviewing the FCC’s equal employment opportunity rules presented by Elizabeth E. Goldin of Wiley Rein, LLP to Alpha Media. Station participants included our Market Manager and Business Manager.