

**KKUU(FM), KCLB-FM, KDGL(FM), KDES-FM, KPSI-FM, KNWZ(AM),
KCLZ(FM), KNWH(AM), KNWQ(AM)
EEO PUBLIC FILE REPORT
August 1, 2016 - July 31, 2017**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
News Talk Producer	2-4, 7-8, 15, 18	18
Account Executive	2-4, 7, 13-15, 18	3
Traffic Coordinator	2-4, 8, 15, 18	18

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	TVandRadioJobs Website http://tvandradiojobs.com/	N	0
2	CV Weekly 81180 Avenida Gonzales Indio, CA 92201 publisher@coachellavalleyweekly.com Phone: 760-501-6228	N	0
3	Alpha Media Careers Website http://www.alphamediausa.com/careers/	N	2
4	Indeed http://www.indeed.com/	N	4
5	The Desert Sun Chuck Borinstein Recruitment Sales Consultant cborinstei@gannett.com 760-360-5297 PO Box 2734 Palm Springs, Ca 92262	N	0
6	Southern California Broadcasters Association Thom Callahan, President 5670 Wilshire Blvd., Suite 200 Los Angeles, CA 90036 323-930-5597 www.scba.com	N	0
7	All Access Music Group www.allaccess.com	N	5
8	Employee Referral	N	2
9	Non-Employee Referral	N	0
10	Internal Posting/Candidate	N	0
11	Walk-In/Self-Referral	N	0
12	On-Air Announcements (one or more SEU stations)	N	0
13	Station Website Posting (one or more SEU stations)	N	2
14	Craigslist.org http://palmsprings.craigslist.org	N	1
15	Employment Development Department 44199 Monroe St, Indio, CA 92201 (760) 863-2500 Jessica Servin Jservin@rivcoeda.org	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	University Of California, Riverside Frank Ramirez 951-827-2735 900 University Ave. Riverside, CA 92521 careercener@ucr.edu	N	0
17	Word-of-Mouth Referral	N	0
18	Internal Transfer/Promotion	N	2
TOTAL INTERVIEWEES OVER REPORTING PERIOD			18

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in job fair	On September 15, 2016, our SEU participated in the Valley Wide Employment Expo at the Fullenwider Auditorium in Indio, CA. SEU representatives included our Promotions Director, who spoke with interested attendees about careers in broadcasting.
2	Participate in job fair	On November 17, 2016, our SEU participated in an Arts, Entertainment & Communications career fair at Shadow Hills High School in Indio, California. SEU representatives included a KKUU personality, who spoke with interested attendees about careers in broadcasting.
3	Participate in job fair	On March 15, 2017, our SEU participated in the College of the Desert Career & Job Fair in Palm Desert, CA. SEU representatives included a KKUU personality, who spoke with interested attendees about careers in broadcasting.
4	Participate in job fair	On April 7, 2017, our SEU participated in the annual college & career day at Shadow Hills High School in Indio, CA. SEU representatives included a KKUU personality, who spoke with interested attendees about careers in broadcasting.
5	Internship programs	During Fall semester 2016 and Spring semester 2017, our SEU hosted two interns from College of The Desert in Palm Desert, CA. The interns worked closely with station staff to learn the "behind-the-scenes" functioning of a radio station. During the internship, they learned aspects of on-air, street promotions and commercial production work. They also had the opportunity to seek career advice and ask questions related to jobs in broadcasting.
6	Participate in event/program sponsored by or on behalf of a community organization relating to broadcast careers	On June 28 and July 24 2017, our SEU participated in the "Leaders In Training" program with the Desert Recreation Center program in Indio, CA featuring a social media seminar at the Alpha Media conference room in Palm Springs. A KKUU personality discussed on-air job duties and social media responsibilities for broadcasters.