

**KDUT(FM), KBMG(FM), KTUB(AM)**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2015 to May 31, 2016<sup>1</sup>**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1-6, 8, 10	8
Account Executive	1-6, 8, 10-11	11
Traffic Coordinator	1-6, 8	2
Production Manager	1-6, 8	8
Receptionist	1-6, 8-10	9
Business Manager	1-6, 8, 10	1

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<sup>1</sup> This Report was modified in May 2017 to address reporting issues.

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Alpha Media Careers Website</b> <a href="http://www.alphamediausa.com">www.alphamediausa.com</a>	N	6
2	<b>Word-of-Mouth Referral</b>	N	22
3	<b>Linked In</b> <a href="http://www.linkedin.com">www.linkedin.com</a>	N	0
4	<b>KBMG On-Air Announcements</b>	N	0
5	<b>KDUT On-Air Announcements</b>	N	0
6	<b>Indeed</b> <a href="http://www.indeed.com">www.indeed.com</a>	N	0
7	<b>Internal Job Posting</b>	N	0
8	<b>UBA Job Fair at Univ. of Utah</b> ( <i>See Sec. III</i> )	N	2
9	<b>Utah Hispanic Chamber of Commerce</b> 1635 S Redwood Rd Salt Lake City, UT 84104 Ph: (801) 532-3308	N	1
10	<b>Walk-In/Self-Referral</b>	N	1
11	<b>SEU Internship Program</b>	N	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			33

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Management-level training regarding equal employment opportunity and preventing discrimination	On September 22, 2015, our Business Manager and Human Resources Coordinator participated in training provided by Elizabeth E. Goldin of Wiley Rein, LLP titled, "The FCC's Equal Employment Opportunity Rules. The Nuts and Bolts for Alpha Media." The training was to help broadcasters understand and follow all key requirements of the FCC's EEO rules.
<b>2</b>	Internship Program	During March & April 2016, our SEU hosted an intern in our sales department in conjunction with the Utah Hispanic Chamber of Commerce. The intern was supervised by Local Sales and Market Managers and worked closely with SEU staff to learn the "behind-the scenes" functioning of a radio station. During the internship, the intern was exposed to internal processes such as order placement software and had the opportunity to join in on sales calls to understand needs analysis, marketing presentations and the closing process.
<b>3</b>	Participate in job fair	On March 17, 2016, our SEU participated in the Utah Broadcasters Association Job Fair at the University of Utah. Station participants included Account Executives and our Market Manager, who spoke with interested attendees about careers in broadcasting.