

**KBMG, KDUT, KTUB
EEO PUBLIC FILE REPORT
JUNE 01, 2015 to MAY 31/2016**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-6,8, 10	8
Account Executive	1-6, 8, 10,11	11
Traffic Coordinator	1-6, 8	2
Production Director	1-6, 8	8
Receptionist	1-6,8, 10	2
Business Manager	1-6, 8, 10	1

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alpha Media Corp Website www.alphamediausa.com	N	6
2	Word-of-Mouth Referral	N	22
3	LinkedIn Website www.linkedin.com	N	0
4	Station Website Postings www.latinosaltlake.com http://www.lagrandsaltlake.com/	N	0
5	On-Air Announcements KBMG Latino 106.3 KDUT La Gran D 102.3	N	0
6	Indeed Website www.indeed.com	N	0
7	Internal Job Posting	N	0
8	University of Utah Job Fair University of Utah Union Ballroom 200 S Central Campus Drive Salt Lake City, UT 84112 (801) 581-6186	N	0
9	Utah Hispanic Chamber of Commerce 1635 S Redwood Rd Salt Lake City, UT 84104 (801) 532-3308	N	0
10	Walk In: Self-Referral 2722 Redwood Rd STE 1 W Valley, Utah 84119 (801) 908-8777	N	2
11	Internship Program 2722 Redwood Rd Ste 1 W Valley, Utah 84119 (801) 908-8777		
TOTAL INTERVIEWEES OVER REPORTING PERIOD			30

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III. RECRUITMENT INITIATIVES**

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair	On Wednesday, March 9, 2016, Nelson Moran and Joanna Alvarado with Alpha Media Salt Lake City participated in the Utah Broadcasters Association Job Fair at the University of Utah on Wednesday, March 9, 2016. Job opportunities were discussed and collected applications and resumes from 9AM-1PM. The job fair was geared towards college students looking for entry level sales positions & or internships.
2	Internship Program	From March 21, 2016 to April 18, 2016 Marco Angelo participate in an Internship Program with Alpha Media Salt Lake City as a sales intern in training. Angela served as a sales coordinator, while learning the internal processes, such as: Wide Orbit Order Entry, Matrix CRM & vCreative. Angelo went on several sales calls with the intent of garnering the skill set of a needs analysis, marketing presentations & the closing process.
3	Participate in FCC/EEO Recruitment Training	On Tuesday, September 22, 2015, Nelson Moran and Maciel Riccardo the Business Manager, participated in training provided by Elizabeth E. Goldin of Wiley Rein, LLP titled "The FCC's Equal Employment Opportunity Rules: The Nuts & Bolts for Alpha Media. "The training was to help broadcasters understand and follow all key requirements of the FCC Reporting Guidelines.