

**WHHW(AM), WRWN(FM), WUBB(FM), WFXH-FM, WGCO(FM),
WXYX(FM)**

EEO PUBLIC FILE REPORT

August 1, 2016 – July 31, 2017¹

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 3-22, 24-28	3
Traffic Coordinator	1, 3-18, 20, 23, 28-29	29

¹ This Report provides recruitment data collected from July 22, 2016 through July 21, 2017.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Internal Posting	No	0
2	All Access Website www.allaccess.com	No	0
3	Employee Referral	No	2
4	Armstrong Atlantic University 11935 Abercorn Street Savannah, GA 31419 Attention: Career Services	No	0
5	Employment Security Commission P O Box 995 Columbia, SC 29202 Attention: Job Bank	No	0
6	Georgia Department of Labor 5520 White Bluff Road Savannah, GA 31405 Attention: Job Bank	No	0
7	National Association of Colored People 918 Martin Luther King Boulevard Savannah, GA 31406 Attention: Janet Barksdale	No	0
8	National Association of Black Broadcasters P O Box 3191 Atlanta, GA 30302 Attention: Lo Jelks	No	0
9	National Association of Broadcasters 1771 N Street, NW Washington, DC 20036 Attention: Career Center	No	0
10	National Association of Hispanic Broadcasters 1000 National Press Building Washington, DC 20045-2001 Attention: Leticia Salazar	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	National Black MBA Association 180 N. Michigan Avenue, Ste. 1515 Chicago, IL 60601 Attention: Job Bank	No	0
12	Radio Advertising Bureau P O Box 972036 Dallas, TX 75397-2036 Attention: Classified Ads	No	0
13	Savannah College of Art and Design 342 Bull Street Savannah, GA 31401 Attention: Newspaper	No	0
14	Savannah State University 3219 College Street Savannah, GA 31404 Attention: Student Services	No	0
15	Savannah Technical University 5717 White Bluff Road Savannah, GA 31405 Attention: Career Services	No	0
16	South University 711 Mall Boulevard Savannah, GA 31406 Attention: Career Services	No	0
17	Georgia Association of Broadcasters 8046 Roswell Road, Ste. 100-A Atlanta, GA 30350	No	0
18	South Carolina Association of Broadcasters One Harbison Way, Ste. 112 Columbia, SC 29212	No	0
19	Linked In Website www.linkedin.com	No	0
20	Alpha Media Careers Website www.alphamediausa.com/careers/	No	5
21	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
22	Savannah Help Wanted Website www.regionalhelpwanted.com/savannah-jobs	No	0
23	Traffic Directors Guild of America Website www.tdga.org/	No	0
24	Monster Website www.monster.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	Indeed Website www.indeed.com	No	1
26	South Carolina Broadcasters Association Job Fair <i>(see Section III)</i>	No	0
27	Walk-In/Self-Referral	No	0
28	Station Website Postings <i>(one or more SEU stations)</i>	No	2
29	Internal Transfer/Promotion	No	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			11

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participated in event/program sponsored by or on behalf of an educational institution related to careers in broadcasting	<p>The Georgia Association of Broadcasters and the University of Georgia (“UGA”) collaborated to bring the Radio Talent Institute (“RTI”) to UGA’s Grady College of Journalism and Mass Communication. RTI brings in broadcast professionals from around the state and country to be the guest professional faculty and to teach future broadcasters. On May 9, 2017, our SEU’s Market Manager taught four (4) classes at the RTI:</p> <ul style="list-style-type: none"> •Why Radio; •Understanding Competitive Media; •The Difference in Features and Benefits; •Elements of a Good Written Proposal.
2	Participate in Job Fair	On April 12, 2017, our SEU participated in the South Carolina Broadcasters Association 15 th Annual Collegiate Job Fair, which was held at the South Carolina National Guard Armory in Columbia. SEU participants included our Operations Manager and Promotions Director, who discussed careers in radio with attendees as well as employment opportunities within the SEU.
3	Participated in event/program sponsored by or on behalf of a community organization related to careers in broadcasting	On September 29, 2016, our SEU sponsored a booth at the Savannah Area Chamber of Commerce Taste of the Low Country Business Expo held at the Savannah Ben Marina. SEU participants included our Market Manager who discussed careers in radio with attendees as well as employment opportunities within the SEU.