

**WHHW(AM), WRWN(FM), WUBB(FM), WFXH-FM, WGCO(FM),  
 WXYX(FM)  
 EEO PUBLIC FILE REPORT  
 August 1, 2015 – July 31, 2016<sup>1</sup>**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
WXYX-FM On Air Host	1-2, 4-16, 18, 20, 28	2
Traffic Coordinator	1, 3-18, 20, 23, 28	17
Director of Business Development	1, 3-20, 25, 28	3
Account Executive	1, 3-22, 24-28	26
Account Executive	1, 3-22, 24-28	3
Account Executive	1, 3-22, 24-28	25
Account Executive	1, 3-22, 24-28	3
Account Executive	1, 3-22, 24-28	27

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<sup>1</sup> This Report provides recruitment data collected from July 22, 2015 through July 21, 2016.

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Internal Posting</b>	N	0
2	<b>All Access Website</b> www.allaccess.com	N	7
3	<b>Employee Referral</b>	N	8
4	<b>Armstrong Atlantic University</b> 11935 Abercorn Street Savannah, GA 31419 Attention: Career Services	N	0
5	<b>Employment Security Commission</b> P O Box 995 Columbia, SC 29202 Attention: Job Bank	N	0
6	<b>Georgia Department of Labor</b> 5520 White Bluff Road Savannah, GA 31405 Attention: Job Bank	N	0
7	<b>National Association of Colored People</b> 918 Martin Luther King Boulevard Savannah, GA 31406 Attention: Janet Barksdale	N	0
8	<b>National Association of Black Broadcasters</b> P O Box 3191 Atlanta, GA 30302 Attention: Lo Jelks	N	0
9	<b>National Association of Broadcasters</b> 1771 N Street, NW Washington, DC 20036 Attention: Career Center	N	0
10	<b>National Association of Hispanic Broadcasters</b> 1000 National Press Building Washington, DC 20045-2001 Attention: Leticia Salazar	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	<b>National Black MBA Association</b> 180 N. Michigan Avenue, Ste. 1515 Chicago, IL 60601 Attention: Job Bank	N	0
12	<b>Radio Advertising Bureau</b> P O Box 972036 Dallas, TX 75397-2036 Attention: Classified Ads	N	0
13	<b>Savannah College of Art and Design</b> 342 Bull Street Savannah, GA 31401 Attention: Newspaper	N	0
14	<b>Savannah State University</b> 3219 College Street Savannah, GA 31404 Attention: Student Services	N	0
15	<b>Savannah Technical University</b> 5717 White Bluff Road Savannah, GA 31405 Attention: Career Services	N	0
16	<b>South University</b> 711 Mall Boulevard Savannah, GA 31406 Attention: Career Services	N	0
17	<b>Georgia Association of Broadcasters</b> 8046 Roswell Road, Ste. 100-A Atlanta, GA 30350	N	1
18	<b>South Carolina Association of Broadcasters</b> One Harbison Way, Ste. 112 Columbia, SC 29212	N	0
19	<b>Linked In Website</b> <a href="http://www.linkedin.com">www.linkedin.com</a>	N	2
20	<b>Alpha Media Careers Website</b> <a href="http://www.alphamediausa.com/careers/">www.alphamediausa.com/careers/</a>	N	9
21	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	N	0
22	<b>Savannah Help Wanted Website</b> <a href="http://www.regionalhelpwanted.com/savannah-jobs">www.regionalhelpwanted.com/savannah-jobs</a>	N	0
23	<b>Traffic Directors Guild of America Website</b> <a href="http://www.tdga.org/">www.tdga.org/</a>	N	0
24	<b>Monster Website</b> <a href="http://www.monster.com">www.monster.com</a>	N	0
25	<b>Indeed Website</b> <a href="http://www.indeed.com">www.indeed.com</a>	N	4

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
26	<b>South Carolina Broadcasters Association Job Fair</b> <i>(see Section III)</i>	N	1
27	<b>Walk-In/Self-Referral</b>	N	4
28	<b>Station Website Postings</b> <i>(one or more SEU stations)</i>	N	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			37

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in scholarship program designed to assist students interested in pursuing a career in broadcasting	On May 9, 2016, our SEU's Market Manager participated as a member of the South Carolina Broadcasters Association Scholarship Committee that reviewed the applications of those students seeking a scholarship. Four scholarships were awarded to University of South Carolina School of Journalism students seeking to become future broadcasters.
<b>2</b>	Participate in Job Fair	On April 8, 2015, our SEU participated in the South Carolina Broadcasters Association 15 <sup>th</sup> Annual Collegiate Job Fair, which was held at the South Carolina National Guard Armory in Columbia. Station participants included our Market Manager and Director of Business Development, who discussed careers in radio with attendees as well as employment opportunities within the SEU.
<b>3</b>	Participate in Job Fair	On February 9, 2016, our SEU participated in the Veterans Career Fair & Diversity Job Expo held at the Coastal Georgia Center in Savannah. Station participants included our Promotions Director, who discussed careers in radio with attendees as well as employment opportunities within the SEU.
<b>4</b>	Participate in Job Fair	On March 24, 2016, our SEU participated in the University of South Carolina-Beaufort Career and Graduate School Fair on its Beaufort campus. Station participants included our General Sales Manager, who discussed careers in radio with attendees as well as employment opportunities within the SEU.

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
5	Participate in Job Fair	On June 2, 2016, our SEU participated in the Veterans Career Fair & Diversity Job Expo held at the Coastal Georgia Center in Savannah. Station participants included Promotions Director, who discussed careers in radio with attendees as well as employment opportunities within the SEU.
6	Participated in event/program sponsored by or on behalf of a community organization related to careers in broadcasting	On May 24, 2016, our SEU sponsored a booth at the Bluffton/Hilton Head Island Chamber of Commerce Business Expo held at the Hilton Head Island Marriott. Station participants included our General Sales Manager, who discussed careers in radio with attendees as well as employment opportunities within the SEU.
7	Participated in event/program sponsored by or on behalf of a community organization related to careers in broadcasting	On June 16, 2016, our SEU sponsored a booth at the Savannah Area Chamber of Commerce Business Expo held at the Hilton-Savannah Desoto. Station participants included our Market Manager and Director of Business Development, who discussed careers in radio with attendees as well as employment opportunities within the SEU.