

**KBTT(FM), KDKS-FM, KOKA(AM), KLKL(FM), KTAL-FM
EEO PUBLIC FILE REPORT
February 1, 2016 – January 31, 2017**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
<p>NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.</p>		

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS STATED IN SECTION I, NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host Job Fair	On April 5, 2016, our SEU hosted its 2016 Spring College and Career Fair at the Hilton Garden Inn in Bossier City. Our SEU secured the space, solicited local colleges, vocational institutions and employers, and organized all logistical aspects of this event. Participating as a local exhibitor as well, our Sales Manager and Administrative Assistant occupied the Alpha Media booth and spoke with attendees about careers opportunities in broadcasting and job openings within the SEU. This career fair was promoted on all SEU stations, websites and social media outlets.
2	Host event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On February 5, 2016, our SEU hosted a group of students from Haughton Middle School, participating in the Caddo Parish School Board Job Shadowing Program. The students spent the day observing and interacting with our On-Air Talent who talked with them not only about their job responsibilities but also how radio stations operate and the opportunities available for a future career in broadcasting.
3	Management-level training regarding equal employment opportunity and preventing discrimination	On June 16, 2016, our SEU's Market and Business Managers as well as other SEU staffers participated in a comprehensive training webinar regarding the FCC's EEO rules presented by Elizabeth E. Goldin of Wiley Rein LLP.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Host Job Fair	<p>On September 27, 2016, our SEU hosted its 2016 Fall Career Fair at the Hilton Garden Inn in Bossier City. Our SEU secured the space, solicited local colleges, vocational institutions and employers, and organized all logistical aspects of this event. Participating as a local employer as well, our Sales Manager and Administrative Assistant occupied the Alpha Media booth and spoke with attendees about careers opportunities in broadcasting and job openings within the SEU. This career fair was promoted on all SEU stations, websites and social media outlets.</p>