

**KKRV(FM), KKRT(AM), KWIQ-FM, KWIQ(AM), KWLN(FM)
EEO PUBLIC FILE REPORT
October 1, 2016–September 30, 2017**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS STATED IN SECTION I, NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On March 1, 2017, our SEU participated in the Big Bend Community College Job and Career Fair, which took place on its campus at Moses Lake, WA. SEU participants included our Market Manager and a Sales Representative, who spoke with students and other attendees about career opportunities in radio as well as job openings and internships within the SEU.
2	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On June 2, 2017, our SEU welcomed a group from the Wenatchee Valley Chamber of Commerce for a tour of our facilities. The tour was conducted by our Market Manager, who introduced the group to other staff members, discussed how radio stations operate, described the nature of his job, and shared information about opportunities available for a future career in broadcasting.
3	Training/Mentoring Program designed to enable station personnel to acquire skills qualifying them for higher level positions	During this reporting period, one of our Sales Representatives, interested in sharpening and expanding her knowledge and skills to better position herself for a future promotion, took the Certified Radio Marketing Consultant (“CRMC”) course offered by the Radio Advertising Bureau and received CRMC accreditation. This course focused on, among other things, personal branding, new revenue streams negotiation and consumer market. Her participation in this Program was encouraged by the SEU’s Market and Sales Managers, who were available for guidance and support. With the knowledge and skills acquired, this Sales Representative is positioned for promotion in management.