

Alpha Media \$1000 Cash Giveaway
CONTEST RULES

1. Eligibility.

- (a) No purchase necessary to enter or win.
- (b) The **\$1000 Cash Giveaway Contest*** (the “Contest”) is open to U.S. residents, 18 years of age or older, except employees of **all Alpha Media, MSnap/Marketron, Aptivada** (collectively, the “Sponsors”), other television and radio stations in all Market Areas, and their affiliates, subsidiaries, advertising or promotion agencies (if any), members of their respective families or persons living in the same household. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States and where prohibited.

The \$1000 Cash Giveaway Contest will also be known as:

Call Letters	Contest Name
KAYO	Keywords for Cash
KWHL	Cash Grab
KMXS	5k a Day Giveaway
KBRJ	Grand in Your Hand
KEAG	Money Monster
KHAR	Word That Wins
KFQD	What's The Word?
KGNC	Cash Cow
KXGL	Jamey and Morgan's Booty Bag Bonus
WAYV-FM	Cash on the Clock
WERV	95.9 The River's Keyword Cash
KAUS-AM	Mower Cash
KAUS-FM	US Country Cash Crop
KATE-AM	KATE's Cash
KCPI-FM	Breeze Bucks
KKBB	Groove's Cash Stash
KNZR	Trump Change
KLLY	5K A Day Cash
WQBB	Bob's 5k a Day Workday Payday

WXYK	The Monkey's 5k Payday
WCPR	Stanley's Estate
WGBL	G is Paying Your Bills
WTNI	Win Champ's Cash
WHAJ	5K a Day Giveaway
WHKX	Big Cash Machine
WHQX	Big Cash Machine
KBRK-AM	KBRK 5K a Day Giveaway
KBRK-FM	B93 5K Frenzy
KKQQ-FM	KCountry 5K a Day Giveaway
KJJQ-AM	The Ranch Fall Frenzy of Cash
KDBX-FM	The Hawk Classic Cash Giveaway
KAAN-AM	\$5,000 a Day Giveaway
KAAN-FM	\$5,000 a Day Giveaway
KKWK	\$5,000 a Day Giveaway
KMRN	\$5,000 a Day Giveaway
WHBC-AM	\$5K a Day Giveaway
WHBC-FM	\$5K a Day Giveaway
WMXZ	The \$5,000 a Day Giveaway
WAVF	Chuck's Birthday Cash
WCKN	The Kickin' Cash Cow \$5K Texting Contest
WXST	Stacks of Cash
WSPO	The Bread from Heaven
WMXZ-HD2	The Box Got Bank
KDKD-FM	Keyword to Cash
KXEA-FM	Keyword to Cash
WMFX	Cola Cash
WWDM	The Big DM 5k a Day Giveaway
WHXT	Hot 1039/939 Big Bank Contest
WARQ	Q Cash Code
WOIC	Bonus Baby
KZEN	Harvest of Cash
KKOT	Harvest of Cash

KLIR	Harvest of Cash
WDHT	Hot 102.9 5 Stack a Day Giveaway
WCLI-FM	Raid the Hank Bank!
WGTZ-FM	Jack's \$5K Payday
WROU-FM	5K a Day Cash Giveaway
KOOI	Jumpin' Jack Cash
KYKX	Fitz' Free Money Free For All
KKUS	\$120,000 Cash Cow
KKFD	Classic 96 Workday Payday
KUIC	\$120,000 Workday Payday
KKDV	\$120,000 Workday Payday
KKIQ	\$120,000 Workday Payday
KREI-AM	5K a Day Giveaway
KTJJ-FM	5K a Day Giveaway
KJFF-AM	5K a Day Giveaway
WFLS	Steve & Jessica's Cash
WVBX	The Vibe's Big Bucks
WWUZ	Rock to Riches
KKEZ	Harp's Outlet Harvest Handful of Cash
KZLB	Harp's Outlet Harvest Handful of Cash
KIAQ	Money Madness
KWMT	Harp's Outlet Harvest Handful of Cash
KTLB	Harp's Outlet Harvest Handful of Cash
KXFT	Money Madness
WJFX	HOT 1079 \$1000 Bribe
WWFW	\$5000 Sunny Money Workdays
WBTU	US933 120,000 Money Machine
WJFX HD3	B969 Mo' Money 5K a Day Giveaway
WXKE	963XKE 5K a Day Giveaway
WHHZ-FM	5K a Day Giveaway
WTMG-FM	Magic Money Maker
WPLL-FM	Free Cash Contest
WXJZ	5K a Day Giveaway

KXXX	KIX Cash Code Contest
KDUX	KDUX Cash Keyword Contest
WERO	Ace TJ Pay Your Bills
WRNS	Dough & Bucks
WXQR	5K a Day
KRTI-FM	Fall into Cash
WIKZ	The Mix 95.1 5k a Day Cash Giveaway
WQCM	Classic Rock 94.3 QCM's 5k a Day Workforce Bribe
WDLN	The WILD 96-7 5k a Day Cash Giveaway
WJMI	Big Payback
WXKI	Grand Cash Payout
WOAD	Blessings of Cash
WRXQ	Q Rock's Secret Stash of Cash
WCCQ	WCCQ \$1000 Throwback
WJOL	Money Talks
WSSR	Fall into Cash
WTFM	Cash on the Clock
WRZK	Cash on the Clock
WVEK	Cash on the Clock
KGRT	KGRT Cash Cow Giveaway
KHQT	Hot 103's Hot Cash Giveaway
KSNM	Classic Cash Giveaway
KWML	Kool Cash Giveaway
KXPT-FM	The Point's 5k a Day Giveaway
WBVX-FM	Workforce Compensation
WLXO-FM	Rob Hank's Bank
WCDA-FM	The Five Thousand a Day Giveaway
WGKS-FM	Five Thousand Dollar a Day at Work Giveaway
WBTF-FM	5 Grand a Day Giveaway
KFOR	KFOR \$1,000 Cash Word
KFRX	106-3 KFRX Kash Out
KLMS	ESPN 101.5/1480 Pigskin Payout
KIBZ	104-1 The Blaze Cash Cock

KTGL	92-9 The Eagle Classic Cash
KZKX	KX96.9 Cash and Concerts
WXMA	Jack's \$120K We Don't Want to Give Away
WDJX	DJX Cash Tag
WGZB	Rickey's Racks
WMJM	Steve's Cash Contest
WGHL	Brooke and Jubal's G's
KLLL	Fast Cash Keyword
KONE	Bob & Tom's Big Bribe
KMMX	Password that Pays
KBTE	Phat Cash Code
KLQL	K101 Fall Cash Giveaway
KJAM-AM	Text for Cash
KJAM-FM	Text for Cash
KMKO	Spence's 5K Cash Grab
KYSM	George & Jess' Country Cash
KRBI	The 5K a Day River Payday
KEEZ	Brad & Sarah's Cash Code
KGLO	5K a Day Giveaway
KIAI	5K a Day Giveaway
KLSS	5K a Day Giveaway
KRIB	5K a Day Giveaway
KYTC	5K a Day Giveaway
KRES	5K a Day Giveaway
KWIX	5K a Day Giveaway
KTCM	5K a Day Giveaway
KIRK	5K a Day Giveaway
WYAV-FM	WAVE 104.1 Cash Stash
WMYB	Brooke and Jubal's Big Bribe
WKZQ	Win Crash's Cash
WRNN	5K a Day Giveaway
KLAK	Cool Cash Giveaway
KMAD	Mad Rock Mad Money Giveaway

KMKT	5k a Day Giveaway
WKHI	5K a Day Cash Cow Giveaway
WZBH	Billy's Beach Bucks
WGBG	The BIG Cash Contest
WOCQ	OC104 Cash Grab
WOCQ-HD	5K a Day Cool Cash Giveaway
KKUU-FM	Big Boy's Bankroll
KPSI-FM	Mix Money Man
KDES-FM	5 Thou Cash Cow
KDES-HD2	MOD Money
KDGL-FM	5K a Day Pay Day
KCLB-FM	KCLB Ca\$h
WIRL	SuperHits \$120,000 SuperJackpot
WMBD	\$5K a Day Giveaway
WNGY	Jubal's Gs
WPBG	Workday Payday
WSWT	\$120,000 at Work Text
WXCL	Wolfie's Win a Grand
WPBG-HD3	Sports Nut Grand Slam Giveaway
KMVA/KZON	120K Cash Giveaway
KKFR	120K Cash Giveaway
KOAI	120K Cash Giveaway
KXL	5K a Day Payday
KXTG	A Grand in Your Hand
KUFO	\$1000 5x a Day Giveaway
KINK	Money Moment
KWEE	5:55
KUPL	The Bull's 5K a Day Giveaway
KBFF	Easy Money
KSQY-FM	KSKY's Birthay Bucks
KIQK-FM	\$120,000 Workday Payday
KXMZ-FM	Hits Heaps of Cash Giveaway
KTOQ-AM	\$5000 A Day Giveaway

WWLB	5K a Day Cash Giveaway
WBBT	Keyword to Cash
KLGR-AM	\$5K a Day Giveaway
KLGR-FM	\$5K a Day Giveaway
WVBE	Cash Vault
WXLK	Free Money Word
WPLY	Play of the Day
WSLC	Word of the Day
WCEN	Moose Stash O'Cash
WGER	Ray's 5K a Day Giveaway
WSGW	5K a Day Giveaway
WTLZ	The Kiss 5 Stacks a Day Giveaway
KBMG	Dinero Facil
KDUT	Dinero Facil
KTUB	Dinero Facil
KBNX-FM	5K a Day
KCXX-FM	5K a Day
KSZX-FM	5K a Day
KBJX-FM	5K a Day
KXXU-FM	5K a Day
KBTP	5K a Day
KQMJ-FM	5K a Day
KIXT-FM	5K a Day
KWPW-FM	5K a Day
KWOW-FM	5K a Day
KJXK	Jack's 5K a Day That You're Probably Not Going to Win Anyway
KTFM	Brooke & Jubal's \$5k Keyword
KTFM-HD2	G103.3's 5G's a Day
KZDC	The ESPN Bank Shot
KTSA	Trump Change
KLEY	Los 5 Mil de La Ley
KSAH	Los 5 Mil de Norteno
KEZR	Stanley's Estate

KBAY	Bay FM's Big Bag of Cash
WFXH*	Stanley's Estate
WGCO*	Rob Hank's Bank
WXYY*	The Gigantic Payday
WUBB*	Bob's Big Money Blowout
WHHW*	True. Cash. Payout.
WRWN*	Win Monty's Money
KPLZ	Star 101.5's Kent & Alan \$5K a Day Contest
KVI	KVI \$5K a Day Contest
KBTT	103.7 Tha Beat \$120,000 Money Bag Giveaway
KDKS	1021 KDKS \$5000 a Day Payday
KLKL	River of Cash
KTAL	The 98 Rocks Cash Cooldown
WZOC	Big Money Giveaway
WQLQ	Win Brooke and Jubal's Money
WIBW-FM	Prairie Band Casino 5K a Day Payday
WIBW-AM	Prairie Band Casino 5K a Day Payday
KTPK-FM	Prairie Band Casino 5K a Day Payday
WLJE	A Grand in Your Hand with Indiana 105
WXRD	The X \$1,000 Text
WZVN	The 107.1 The Z Workday Payday
KWAT	5K a Day Giveaway
KDLO	5K a Day Giveaway
KKSD	5K a Day Giveaway
KIXX	5K a Day Giveaway
KSDR-FM	5K a Day Giveaway
WIIL-FM	Text for Cash
WLIP-AM	Cash Grab
WXLC	Fall Fast Cash
KJEL-FM	KJEL Cash
KKRV-FM	Grand in Your Hand Contest
KWIQ-FM	Easy Money Giveaway
KWLN-FM	La Textomania

WRMF*	KVJ 5K a Day
WMBX*	Mo' Money Key Word
WFTL*	Trump Change
WMBX-HD2*	Mama Money
WMEN*	Be as Rich as an Athlete
WEAT*	More Music Money

*Starting on Monday, September 18, 2017.

- (c) **Participants must sign all contest release and waiver forms before accepting prize.**

2. Entry.

- (a) The Contest will begin on **Tuesday, September 12, 2017** and end on **Friday, October 13, 2017**. The deadline for entries is **Friday, October 13, 2017 at 6pmAKDT/7pmPST/8pmMT/9pmCT/10pmET**.
- (b) To participate in the Contest, **you must listen to the participating radio station in your area at 7am, 9am, 1pm, 3pm, and 5pm. Times correspond to the participating station's time zone. Solicitation time may vary 15 minutes before or after 7a, 9a, 1p, 3p & 5p. During those specific 5 text-in times per day, a secret keyword will be given over the air. When you hear the secret keyword you must text the keyword to 67760. One random listener will be chosen and contacted via the phone number they used to text in (the call to the listener will be coming from an "UNKNOWN" or 228, 502, or 630 area code number per the times listed below.* IF contact is made with the randomly chosen listener, they will be awarded \$1000.**

Keyword entry windows are as follows:

Keyword Time	7am Keyword	9am Keyword	1pm Keyword	3pm Keyword	5pm Keyword
Time Zone					
Alaska	7am-8am	9am-10am	1pm-2pm	3pm-4pm	5pm-6pm
Pacific	7am-9am	9am-11am	1pm-3pm	3pm-5pm	5pm-7pm
Mountain	7am-10am	9am-12pm	1pm-4pm	3pm-6pm	5pm-8pm
Central	7am-11am	9am- 1pm	1pm-5pm	3pm-7pm	5pm-9pm
Eastern	7am-12pm	9am-2pm	1pm-6pm	3pm-8pm	5pm-10pm

Qualifiers will be contacted during the following approximate times in order to choose a winner (time windows may vary up to 30 minutes):

Keyword Time Time Zone	7am Qualifiers <i>Same Day</i>	9am Qualifiers <i>Same Day</i>	1pm Qualifiers <i>Same Day</i>	3pm Qualifiers <i>Following Business Day</i>	5pm Qualifiers <i>Following Business Day</i>
Alaska	9am-10am	12am-1pm	5pm-6pm	7am-8am	7am-8am
Pacific	10am-11am	1pm-2pm	6pm-7pm	8am-9am	8am-9am
Mountain	11am-12pm	2pm-3pm	7pm-8pm	9am-10am	9am-10am
Central	12pm-1pm	3pm-4pm	8pm-9pm	10am-11am	10am-11am
Eastern	1pm-2pm	4pm-5pm	9pm-10pm	11am-12pm	11am-12pm

If you are listening to a participating station in your area via internet streaming or smartphone app you are eligible to participate in the Contest. However, due to streaming delays, you may have difficulty participating in this on-air contest. Depending upon the length of the streaming delay, the entry window may be shortened or have already closed by the time you hear the call to enter. Listeners interested in participating in the Contest should listen to a participating station over the air on the radio.

TEXT MESSAGE BOUNCE BACK RESPONSE WILL BE AS FOLLOWS “Thank you for entering! We will notify the winner via phone. Keep listening for your next chance to win. Msg & Data Rates Apply”

Any response varying from this verbiage is not deemed an official text entry.

Alternate mode of entry: Instead of texting, participant could enter online at <http://mobilesweeps.marketron.com/> Participant will need to enter their name, email, phone number, and keyword.

PARTICIPANT MAY ONLY CHOOSE ONE MODE OF ENTRY PER CONTEST TIME

- (c) **CONTEST ALLOWS UNLIMITED ENTRIES, BUT ONLY ONE ENTRY PER PHONE NUMBER WILL SHOW, THEREFORE MULTIPLE ENTRIES OF THE SAME KEYWORD WILL NOT INCREASE CHANCES OF WINNING.**
- (d) Sponsors are not responsible for technical, cell phone or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, failed, incomplete, garbled or deleted computer or network transmissions, inability to access any website or online service, any other error or malfunction, late, lost, illegible or

misdirected entries, or for printing errors in any advertisement, entry form or the rules.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: <http://www.alphamediausa.com/privacy-policy.pdf> . Entry deemed made by holder of phone number.

Sponsor is not responsible for telephone service outages, delays, equipment malfunctions, busy signals, hang-ups, errors or data loss of any kind, lost or unavailable connections, or failed, incomplete, garbled or deleted transmissions or voicemails or other technological difficulties that may prevent an individual from completing his/her telephone call, or for printing errors in any advertisement, entry form or the rules.

- (e) Entry materials that have been tampered with or altered are void. If the Sponsors determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the Sponsors reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at <http://alphamediausa.com/contests/rules/fallcashcontest2017.pdf> If, for any reason, the Contest is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsors reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest. Sponsors reserve the right to disqualify any entrant that tampers with the operation of the Contest or violates the Official Rules of the Contest.

3. Prizes and Odds of Winning.

- (a) **5 DAILY PRIZES per day: A total of (120) one Hundred twenty prizes of \$1000 dollars will be awarded throughout the duration of the contest.** Prizes will be awarded **by randomly drawing phone number from text or online entry.** The Sponsors reserve the right to award any prizes that are not claimed within **60 days** of notification in future promotions conducted by the Sponsors.
- (b) **Odds of winning depend on number of participants.**
- (c) **All winner information will be collected at the time of winning. The information will be sent to the appropriate local market to issue a \$1000 check to the winner.**

This process will take 6-8 weeks before winner will be notified to pick up check.
 Any prize or prize certificate not claimed within 60 days of notification will be forfeited by the winner. Winner checks must be claimed in person.

4. Winner Selection and Notification.

- (a) Decisions of Station management with respect to the Contest are final.
- (b) Winners will be randomly chosen 5 times per day. One random listener will be chosen and contacted via the phone number they used to text in (the call to the listener will be coming from an “UNKNOWN” or 228, 502, or 630 area code number per the times listed below. They will be notified by Alpha Media staff and will be recorded for future play back in any and all participating Markets. Alpha Media staff will call/try the phone number 3 times within a 5-minute window before deeming the number disqualified and moving to the next randomly selected winner. IF contact is made with the randomly chosen listener, they will be awarded \$1000. In the event there is no winner, prizes will be awarded to the next randomly chosen qualifier. Winners will be chosen by random number generator. This will repeat for a period of forty-five (45) minutes until the \$1,000 cash prize is awarded. If no randomly selected entrant has answered the calls from Alpha Media at the time that 45 minutes has expired, no cash prize will be awarded.

Qualifiers will be contacted during the following times in order to choose a winner:

Keyword Time	7am Qualifiers <i>Same Day</i>	9am Qualifiers <i>Same Day</i>	1pm Qualifiers <i>Same Day</i>	3pm Qualifiers <i>Following Business Day</i>	5pm Qualifiers <i>Following Business Day</i>
Time Zone					
Alaska	9am-10am	12am-1pm	5pm-6pm	7am-8am	7am-8am
Pacific	10am-11am	1pm-2pm	6pm-7pm	8am-9am	8am-9am
Mountain	11am-12pm	2pm-3pm	7pm-8pm	9am-10am	9am-10am
Central	12pm-1pm	3pm-4pm	8pm-9pm	10am-11am	10am-11am
Eastern	1pm-2pm	4pm-5pm	9pm-10pm	11am-12pm	11am-12pm

- (c) Winners must listen to obtain keywords 5 times per day on their local participating station(s) but do not need to listen or be present to win. Alpha Media staff will contact winner(s).

5. General.

- (a) Payment of all federal, state and local taxes is the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
- (b) By participating in the Contest, the winner or winners (or, in the case of a minor, their parent/legal guardian) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, and to sign a publicity

release, affidavit of eligibility and release of liability prior to acceptance of the prize. If a prize winner is a minor, prize may be awarded to the minor's parent or legal guardian and that winner's travel companion must be his/her parent or legal guardian. By accepting the prize, each winner grants to Sponsors the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winner, by acceptance of their prizes, agree to release Station, **Alpha Media**, and their advertising, promotion and production agencies and their respective parents and subsidiaries, shareholders, directors, employees, agents and representatives from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained directly or indirectly in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any Contest or prize-related activity.

- (c) Sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement. Sponsors are not responsible for errors in the rules, their announcements, or the offering or the administration of the Contest.
- (d) No prize transfers. Sponsors may substitute prizes for prizes of like value, in the Sponsors' sole discretion. Prizes may not be substituted or redeemed for cash. Offer subject to federal, state and local regulations and laws and is void where taxed, restricted or prohibited. By entering, participants agree to these rules and the decisions of the Sponsors.

6. Rules. For a copy of the Official Rules and/or list of winners, please send a stamped, self-addressed envelope by December 13, 2017 to: Alpha Media, ATTN: Nikki Wilder, 331 Fulton St. 12th Floor, Peoria, IL 61602.

Third Parties:

Marketron/Msnap

Aptivada

Anchorage Ale House

Katmai Eye & Vision Center

Specialty Truck & Auto

Health North Family Medicine

Rok's Diesel

Better Health Chiropractic

Domino's Pizza

Alaska Four Wheel Drive/Alaska Marine

Lucky Star Casino
Love Mitsubishi
I Works Laser and Vision Center
Griffin Fish House
Montgomery Chevrolet
Cricket Communications (D) (KY)
Interim Healthcare
Nothin Butt Smokes
Matador Motors
Advantage Auto Sales
Carpet Weavers
Rhythm City Casino & Resort
Vonderheide Floor Covering
Walters Brothers Harley Davidson
Pacific Source
Market of Choice
Oregon Potato Commission
Genie Bath Systems
Kitch Design Studio
Texas WW Southside LLC
Law Office of George Salinas
G&C Honda
Red River Chevrolet
Pop-A-Lock
Red River Chevrolet
Prairie Band Casino
Orvin's Furniture
Commercial Bank
Burns Rent Alls
Indiana Oxygen
Wooden Nickel Records
Three Rivers Federal Credit Union
Preferred Auto
Midwest Federal Credit Union
Wagner's Ribs