

**EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period: July 23, 2015 – July 22, 2016.**

**1) Employment Unit: Matrix Broadcasting, LLC**

**2) Unit Members (Stations and Communities of License): WZSR(FM), Woodstock, IL  
WFXF(FM), Dundee, IL**

**3) EEO Contact Information for Employment Unit:**

Mailing Address:  8800 Route 14 Crystal Lake, Illinois 60012	Telephone Number: 815-459-7000
	Contact Person/Title: Kathleen Cahill, General Manager
	E-mail Address: kcahill@matrixbroadcasting.net

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) Program Director	All Access
(b) Account Executive	Station Website
(c) Account Executive	Station Website
(d) Account Executive	Station Website
(e) Business Manager	Indeed

**Stations WZSR and WFXF Equal Opportunity Employers.**

**5) Job Title: Program Director**

**Referral Source(s) of Hire: All Access**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Indeed.com	n/a	Indeed.com	N/A	0	No
Station website (WZSR/WFXF)	Aldis	8800 Route 14 Crystal Lake, Illinois 60012	815-459-7000	0	No
Referral	Kathleen Cahill	8800 Route 14 Crystal Lake, Illinois 60012	815-459-7000	1	No
All Access	N/A	All Access Music Group, Nashville 1222 16th Avenue South, Suite 25 Nashville, TN 37212 www.allaccess.com	615-252-6400	3	No
ChicagolandRadioandMedia.com	Larry Horwitz	ChicagolandRM@Yahoo.com	N/A	1	No

**5) Job Title: Account Executive (x3)**

**Referral Source(s) of Hire: Station Website (x3)**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Indeed.com	n/a	Indeed.com	N/A	2	No
Station website (WZSR/WFXF)	Aldis	8800 Route 14 Crystal Lake, Illinois 60012	815-459-7000	7	No
Referral	Kathleen Cahill	8800 Route 14 Crystal Lake, Illinois 60012	815-459-7000	0	No
All Access	N/A	All Access Music Group, Nashville 1222 16th Avenue South, Suite 25 Nashville, TN 37212 www.allaccess.com	615-252-6400	0	No
ChicagolandRadioandMedia.com	Larry Horwitz	ChicagolandRM@Yahoo.com	N/A	0	No

**5) Job Title: Business Manager**

**Referral Source(s) of Hire: Indeed**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Indeed.com	n/a	Indeed.com	N/A	2	No
Station website (WZSR/WFXF)	Aldis	8800 Route 14 Crystal Lake, Illinois 60012	815-459-7000	7	No
Referral	Kathleen Cahill	8800 Route 14 Crystal Lake, Illinois 60012	815-459-7000	0	No
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ChicagolandRadioandMedia.com	Larry Horwitz	ChicagolandRM@Yahoo.com	N/A	0	No

**6) Total # of Interviewees Referred:** For the period from July 23, 2015, through July 22, 2016 this Employment Unit interviewed 23 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Internship Program**

The Employment Unit has an ongoing internship program where students from local schools learn various aspects of the broadcasting industry. The program allows college students to experience radio station operations.

**(b) Initiative: McHenry Career Fair**

On April 13, 2016, representatives of the Employment Unit attended the McHenry Career Fair. The Employment Unit representatives collected resumes and answered questions regarding jobs in the broadcasting industry.

**(c) Initiative: Community Events**

The Employment Unit participated in the community events listed below. At each of these events, the Employment Unit collective resumes, handed out recruitment materials, and answered questions regarding jobs in the broadcasting industry.

2015 Community events- STAR 105.5

July and August 2015- Put a Freeze on Hunger campaign. Events and on air campaign to collect food for varies food banks in McHenry, Lake and Kane County with the Singleton Family-owned McDonalds.

August 14 & 15 2015- Take a Stand for Turning Point event. 36 hour radio broadcast to spread the word about domestic violence and raise funds for the only domestic violence shelter in McHenry County. All staff is present for two days in the Sam's Club parking lot interviewing public officials and collecting money. Raised over \$85,000 in 2015.

August 18, 2015- Crystal Lake Chamber of Commerce business Mixer. Joe Cicero from the morning show on hand to host the event with other local businesses. An in-kind prize is given to the chamber to raffle off.

October 18 2015- Care 4 Breast Cancer 5K. Fund raising event with the Family Health Partnership Clinic for women and men battling breast cancer who are uninsured or underinsured in Mchenry County. Joe and Tina from the morning show host the 5K and run/walk in it too. Promotions team is on hand too.

October 17, 2015 - Scout Day. Event help at the radio stations with Star 105.5 and 103.9 The Fox. Over 20 groups of boy scouts, girls scouts, brownies, etc sign up for a tour of the radio station. Over 300 scouts come through that day. Promotions, on air staff & sales are present to give tours.

November 20, 2015 - Community Harvest event. Food drive at Martin Chevrolet in Crystal Lake. Joe and Tina from the morning show broadcast their 5 hour show and collect food for the Crystal

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Lake Food Pantry through the CL Chamber of Commerce and the Community Harvest committee. Collected over 5,000 pounds of canned good for 2015.

December 12, 2015 - Toy Drive. All on air and promotions staff on hand for 8 hours to collect toys for the Salvation Army of McHenry County.

#### 2016 Community events- STAR 105.5

February 28, 2016 - Polar Plunge. Fund raising event for Special Olympics. Onsite with promotions team and DJ Clinto (night show host) to host the event in Fox Lake.

March 12 2016- My Sisters Dress. Host event where prom dresses have been collected to sell. All proceeds go to Home of the Sparrow. Tina Bree from the morning show on hand with promotions team at Sage YMCA in crystal lake as location. Over 3,500 is collected for Home of the Sparrow.

March 16, 2016 - St. Bald ricks. Held at West Campus. Tyler Cox from the afternoon show, Joe and Tina from the morning show broadcast live from 2-7pm. All money is collected for Pediatric Cancer. Over \$120,000 is raised.

March 2, 2016 - Crystal Lake Expo. Held at Crystal Lake South High school. Promotions team on hand with local businesses for Expo. March 3" 2016- Barrington Expo. Held at Barrington High school. Promotions team on hand with local businesses for Expo.

April 13, 2016 - Job Fair. McHenry County College. Promotions team out for the event recruiting resumes for internships and job openings.

July 27, 2016 - McHenry County Health and Safety Fair. Held at McHenry County College. Promotions team on hand. Immunizations and check ups for those who come to the event. Free event for all.

#### 2015 103.9 The Fox Community Events/Job Fairs

September 9, 2015 - Alzheimer's walk. Sherman from the morning show was live onsite spreading the word and raising funds for the American Alzheimer's Association

September 28, 2015 - Golf outing to raise funds for local family in Algonquin, Illinois. Jim Lynam former afternoon Dj for 103.9 The Fox passed suddenly. Inaugural event in his honor. Sherman from the morning show and promotions team on hand. Raised over \$6,000 for the family.

October 17, 2016 - Scout Day. Event help at the radio stations with Star 105.5 and 103.9 The Fox. Over 20 groups of boy scouts, girls scouts, brownies, etc sign up for a tour of the radio station. Over 300 scouts come through that day. Promotions, on air staff & sales are present to give tours.

December 5, 2015 - Toy Drive. Alex Quigley midday host broadcast live at Buffalo Wild Wings in Crystal Lake collecting toys for the Christmas Clearing House.

#### 2016 Community Events 103.9 The Fox

March 2, 2016- Crystal Lake Expo. Held at Crystal Lake South High school. Promotions team on hand with local businesses for Expo.

March 3, 2016 - Barrington Expo. Held at Barrington High school. Promotions team on hand with local businesses for Expo.

March 16 2016 - St. Charles Expo. Promotions team on hand with local businesses for Expo.

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June 18 2016 - Armed Forces Day event. Event with local Carpentersville Army recruiters. Promotions staff on hand to help assist the event at the recruiting center.

June 26, 2016 - 6th Annual Jameson Wise fund raising tournament. Fox promotions staff on hand to help assist event at Lions Park in Dundee.

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