

KYKX(FM), KOOI(FM), KKUS(FM), KOYE(FM)
EEO PUBLIC FILE REPORT
April 1, 2018-March 31, 2019¹

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hires
Editor / Account Executive	1-15	1
Account Executive	1- 2, 5-14	6
Account Executive	1-2, 5-14	12

¹ This Report provides recruitment data collected through March 21, 2019.

**KYKX(FM), KOOI(FM), KKUS(FM), KOYE(FM)
EEO PUBLIC FILE REPORT
April 1, 2018-March 31, 2019**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	University of Texas at Tyler 3900 University Boulevard Tyler, Texas 75799 Torma Brooks, tbrooks@uttyler.edu , 903-565-5581	N	1
2	Tyler Junior College Career Services 1327 South Baxter Avenue Tyler, Texas 75701 903-510-2200 Kim Harden khar@tjc.edu	N	1
3	Texas College 2404 North Grand Avenue Tyler, Texas 75702 903-593-8311 x 2201 lbowie@texascollege.edu	N	0
4	Hispanic American Association of East Texas 1111 E Erwin Street Tyler, Texas 75702 903-595-0066; hispaniccenter@yandex.com	N	1
5	Le Tourneau University Career Services https://www.collegecentral.com/letu/	N	0
6	Texas Association of Broadcasters www.tab.org	N	3
7	Alpha Media Career Website www.alphamediausa.com/careers	N	0
8	Station Website Postings (<i>navigation link to Alpha careers website on one or more SEU stations</i>)	N	2
9	Indeed Website (<i>automated posting from Alpha careers website</i>) www.indeed.com	N	4
10	Tyler Morning Telegraph 401 W Erwin Street Tyler, Texas 75702 classified@tylerpaper.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	On-Air Announcements <i>(one or more SEU stations)</i>	N	1
12	Alpha Media Job Fair <i>(see Section III)</i>	N	6
13	Longview News Journal Joshua K Hart jhart@news-journal.com	N	0
14	Internal Posting	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			19

KYKX(FM), KOOI(FM), KKUS(FM), KOYE(FM)
EEO PUBLIC FILE REPORT
April 1, 2018-March 31, 2019

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host Job Fair	On June 13, 2018, our SEU hosted a job fair at the Hilton Garden Inn Tyler. Our SEU solicited local exhibitors, organized logistics, and promoted the event on-air and online. Our SEU also participated as a local employer. SEU participants included our Director of Sales as well as our Local Sales and Business Managers, who spoke with attendees about career opportunities in radio as well as job openings in sales within the SEU.
2	Host Job Fair	On October 9, 2018, our SEU hosted a job at the Hilton Garden Inn Longview. Our SEU solicited local exhibitors, organized logistics, and promoted the event on-air and online. Or SEU also participated as a local employer. SEU participants included our Director of Sales as well as our Local Sales Manager, who spoke with attendees about career opportunities in radio as well as job openings in sales and programming within the SEU.
3	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On January 17, 2019, our SEU's General Sales Manager spoke to the Broadcast Media class at Le Tourneau University regarding career opportunities and how broadcast media operates digitally and locally.