

**KKUU(FM), KCLB-FM, KDGL(FM), KDES-FM, KPSI-FM, KNWZ(AM),
KCLZ(FM), KNWH(AM), KNWQ(AM)
EEO PUBLIC FILE REPORT
August 1, 2017 - July 31, 2018**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-4, 7-8, 14-15	8
Account Executive	1-4, 7-8, 14-15	8
Account Executive	1-4, 7-8, 14-15, 18	4
Receptionist	1-4, 7-8, 14-15, 18	17

**KKUU(FM), KCLB-FM, KDGL(FM), KDES-FM, KPSI-FM, KNWZ(AM),
KCLZ(FM), KNWH(AM), KNWQ(AM)
EEO PUBLIC FILE REPORT
August 1, 2017 - July 31, 2018**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	College of the Desert <i>(via Purple Briefcase)</i> 43-500 Monterey Ave Palm Desert, CA 92260	N	3
2	CV Weekly 81180 Avenida Gonzales Indio, CA 92201 publisher@coachellavalleyweekly.com Phone: 760-501-6228	N	0
3	Alpha Media Careers Website http://www.alphamediausa.com/careers/	N	2
4	Indeed http://www.indeed.com/	N	4
5	The Desert Sun Chuck Borinstein Recruitment Sales Consultant cborinstei@gannett.com 760-360-5297 PO Box 2734 Palm Springs, CA 92262	N	0
6	Southern California Broadcasters Association 5670 Wilshire Blvd., Suite 200 Los Angeles, CA 90036 323-930-5597 www.scba.com	N	0
7	All Access Music Group 24955 Pacific Coast Highway, C303 Malibu, CA 90265 310-457-6616 www.allaccess.com	N	0
8	Employee Referral	N	2
9	Non-Employee Referral	N	0
10	Internal Posting/Candidate	N	0
11	Walk-In/Self-Referral	N	0
12	On-Air Announcements <i>(one or more SEU stations)</i>	N	0
13	Station Website Posting <i>(one or more SEU stations)</i>	N	0
14	craigslist.org https://palmsprings.craigslist.org/search/sls	N	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Employment Development Department 44199 Monroe St, Indio, CA 92201 (760) 863-2500 Annette Best abest@rivco.org <i>Source distributes postings to the Caljobs website and numerous state social services agencies</i>	N	0
16	Word-of-Mouth Referral	N	0
17	Internal Transfer/Promotion	N	1
18	Job Fairs (<i>see Sec. III</i>)	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			13

**KKUU(FM), KCLB-FM, KDGL(FM), KDES-FM, KPSI-FM, KNWZ(AM),
KCLZ(FM), KNWH(AM), KNWQ(AM)
EEO PUBLIC FILE REPORT
August 1, 2017 - July 31, 2018**

III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in job fair	On September 14, 2017, our SEU participated in the Valley Wide Employment Expo in Indio, California. Station participants included our Promotions Director, who spoke with interested attendees about careers in broadcasting.
2	Participate in job fair	On November 17, 2017, our SEU participated in the Arts, Entertainment & Communications Career Fair at Shadow Hills High School in Indio, California. Station participants included our Promotions Director, who spoke with interested attendees about careers in broadcasting.
3	Participate in job fair	On December 2, 2017, our SEU participated in the Palm Desert Area Chamber of Commerce Business Expo at The Indian Wells Tennis Gardens. Station participants included our Promotions Director, who spoke with interested attendees about careers in broadcasting.
4	Participate in job fair	On April 7, 2018, our SEU participated in the annual College & Career Day at Shadow Hills High School in Indio, California. Station participants included our Promotions Director, who spoke with interested attendees about careers in broadcasting.
5	Host job fair	On October 16-17, 2017, our SEU hosted the Coachella Valley Job Fair, a virtual online hiring fair. Our SEU coordinated logistics for the fair with the virtual software provider, solicited local participating exhibitors, hosted its own hiring booth during the two-day event and monitored the online activity, including accepting applications and resumes from interested candidates. Station participants included our Digital Director/Promotions Manager.
6	Host event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	On June 28, 2018, our SEU hosted broadcast students from College of The Desert for a career workshop and facility tour. Our air talent & Production Director escorted the students around the facilities to observe the various departments and functions important to a broadcast operation and to participate in a broadcast in the KPSI studio, where they were able to discuss their curriculum related to broadcast careers. The students were also informed internship programs available at the SEU.