

**KDUT(FM), KBMG(FM), KTUB(AM)**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2017-May 31, 2018**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	1-7	2

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Alpha Media Careers Website</b> <a href="http://www.alphamedia.com">www.alphamedia.com</a>	N	1
2	<b>Word-of-Mouth Referral</b>	N	2
3	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	N	0
4	<b>Indeed</b> <a href="http://www.indeed.com">www.indeed.com</a>	N	1
5	<b>Internal Job Posting</b>	N	0
6	<b>Walk-In/Self-Referral</b>	N	0
7	<b>Utah Broadcasters Association Job Fair</b> ( <i>see Section III</i> )	N	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			5

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in Job Fair	On May 10, 2018 our SEU participated in the Utah Broadcasters Association Job Fair at the University of Utah. Station participants included Account Executives and our Market Manager, who spoke with interested attendees about careers in broadcasting and job opportunities at our SEU.
<b>2</b>	Establishment of Mentoring Program	During the reporting period, our SEU established a mentoring program for entry-level Account Executives to learn the advanced skills needed to be promoted to more senior and management-level positions. Topics covered included presentation skills, strategic marketing, presentations, closing skills, and customer service techniques. Mentors included our SEU's Senior Account Executives and General Sales Manager.