

KBTT(FM), KDKS-FM, KOKA(AM), KLKL(FM), KTAL-FM
EEO PUBLIC FILE REPORT
February 1, 2017-January 31, 2018

I. VACANCY LIST

See Section II, the Master Recruitment Source List ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-7	7
Account Executive	1-7	4

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	ShreveportHelpWanted.com www.shreveporthelpwanted.com	N	3
2	Radio Advertising Bureau www.rab.com	N	0
3	Alpha Media Careers Website http://www.alphamediausa.com/careers/	N	0
4	Job/Career Fairs (<i>See Sec. III</i>)	N	0
5	Indeed.com	N	0
6	Glidepath www.glidepath.com	N	0
7	SEU Open House (<i>See Sec. III</i>)	N	6
TOTAL INTERVIEWEES OVER REPORTING PERIOD			11

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host Job Fair	On April 3, 2017, our SEU hosted its 2017 Spring College and Career Fair at The Hilton Garden Inn in Bossier City. Our SEU secured the space, solicited local colleges, vocational institutions and local employers. SEU organized all logistical aspects of the event and also participated as an exhibitor. Our Sales Manager and an Administrative Assistant occupied the Alpha Media booth and spoke with interested attendees about careers opportunities in broadcasting generally and job openings within the SEU. This event was promoted on all SEU stations and websites as well as on social media outlets.
2	Management-level training addressing equal employment opportunity and preventing discrimination	On August 24, 2017, our SEU's Market and Business Managers, Engineer and other administrative staff took part in a comprehensive training webinar presented by Elizabeth E. Goldin of Wiley Rein LLP reviewing the FCC's EEO rules.
3	Participate in event/program sponsored by or on behalf of an educational institution related to career opportunities in broadcasting	On May 16, 2017, a Program Director and On-Air Personality participated in Turner Middle School's Career Day, speaking with students about broadcasting careers.
4	Host Open House	On July 19, 2017, our SEU hosted an employment open house at our station facilities. The event was promoted on air as well as on all station websites. Both of our General Sales Managers interacted with attendees during the open house, discussing the broadcast industry, providing tours of our studios and providing more in-depth information on open positions.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
5	Host Job Fair	<p>On October 3, 2017, our SEU hosted its 2017 Fall Career Fair at The Hilton Garden Inn in Bossier City. Our SEU secured the space, and solicited local participating employers. SEU organized all logistical aspects of the event and also participated as an exhibitor. Our Sales Manager and an Administrative Assistant occupied the Alpha Media booth and spoke with interested attendees about careers opportunities in broadcasting generally and job openings within the SEU. The event was promoted on all SEU stations and websites as well as on social media outlets.</p>