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PRESS RELEASE

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Ricky Mitchell Joins Alpha Media-Jackson

September 12, 2021 - Ricky Mitchell has been named Market Manager of Alpha Media's Jackson, MS stations. Mitchell previously worked with Alpha as Market Manager of the company's stations in Gulfport-Biloxi. He returns to Alpha after a stint at El Dorado Broadcasters in Yuma, AZ



Alpha Media Regional President and Chief Compliance Officer Bill McElveen commented on the announcement, "Our Alpha – Jackson team was led by radio icon Kevin Webb for the past 32 years, so when Kevin announced his retirement, we began a nationwide search for our next Market Manager. After interviewing dozens of candidates, we were thrilled to be able to bring back to the Alpha Media family a true son of Mississippi in Ricky Mitchell."

Ricky Mitchell stated, "I am thrilled to come home to Mississippi and to join the terrific team at Alpha Media – Jackson. It's a tremendous honor to be able to live, work and serve the local Jackson community with such a talented and dedicated team and I can't wait to get started!"

Mitchell's first day back with Alpha will be September 16th.

Alpha Media is a diverse, multimedia company that owns or operates over 200 live broadcast radio stations serving 44 markets across the United States. In addition to our over-the-air broadcasts, Alpha audio products can be heard across multiple platforms, including all major smart devices. Strong relationships with our listeners and clients in the communities where we live and work keep Alpha Media true to its local-first heritage. www.alphamediausa.com.

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