



Alpha Media Names Dylan Salisbury KBFF Content Director

PORTLAND, Ore. – June 16th, 2022 – Alpha Media (the "Company"), a leading mid-market broadcaster operating radio stations across 44 markets in the United States, announced the appointment of Dylan Salisbury as Live 95.5 Content Director, effective June 27, 2022.

Salisbury will oversee Programming for KBFF/Live 95.5 and will report to Portland Operations Manager Gene Sandbloom, Market Manager Lisa Decker and EVP of Content Phil Becker.

Sandbloom shares, "All of us at Alpha Media Portland are excited for the energy that Dylan is bringing to Live 95.5. His eagerness to innovate and try the untried is a perfect fit for the #1 Top 40 station in the market."

Salisbury commented, "I'm extremely honored to program KBFF. Being part of such a progressive group is refreshing and exciting. I want to thank Lisa Decker, Gene Sandbloom, Phil Becker, and Alpha Media for such an incredible opportunity. I can't wait to get to the Pacific Northwest."

Salisbury comes to KBFF directly from his two-year stint as Program Director and Afternoon Host at 98.8 Magic FM (KKMG) in Colorado Springs, CO. Prior to that, Salisbury refined his programming, hosting and social media skills at 99.5 WZPL (Indianapolis, IN), 107.5 KISS FM (KKDM Des Moines, IA), 106.3 KFRX (Lincoln, NE), 101.3 KDWB (Minneapolis, MN), 106.5 The End (KUDL, Sacramento), 103.7 Kiss FM (WXSS Milwaukee) and Cat Country 95.1 (KATC Colorado Springs)



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Alpha Media is a diverse, multimedia company that owns or operates over 200 live broadcast radio stations serving 44 markets across the United States. In addition to our over-the-air broadcasts, Alpha audio products can be heard across multiple platforms, including all major smart devices. Strong relationships with our listeners and clients in the communities where we live and work keep Alpha Media true to its local-first heritage. www.alphamediausa.com.

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