

**KIRK(FM), KRES(FM), KTCM(FM), KWIX(AM), KWIX-FM  
EEO PUBLIC FILE REPORT  
October 1, 2022 – September 30, 2023**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	5, 7-13	7
Announcer	8-13,15,18-21	9
Integrated Marketing Specialist	5,8-13	12

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Broadcast Center</b> 2360 Hampton Avenue St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com	No	0
2	<b>SEU Job Fair</b> ( <i>see Section III</i> )	No	0
3	<b>Central Christian College</b> 911 E. Urbandale Drive Moberly, Missouri 65270 Phone : 660-263-3900 Url : http://www.cccb.edu Email : LoriPeter@ccb.edu Contact: Lori Peter	No	0
4	<b>Central Methodist University</b> 411 Central Methodist Square Fayette, Missouri 65248 Phone : 660-248-6255 Email : career@centralmethodist.edu Contact: Jessie Maxwell	No	0
5	<b>Central MO Info</b> 300 West Reed Street Moberly, Missouri 65270 Phone : 660-263-1500 Url : http://www.centralmoinfo.com Contact: Les Tuttle	No	0
6	<b>Columbia College</b> 1001 Roger Street Columbia, Missouri 65216 Phone : 573-875-7425 Email : careerservices@ccis.edu	No	0
7	<b>Word-of-Mouth Referral</b>	No	
8	<b>Indeed</b> www.indeed.com	No	4
9	<b>Linkedin</b> www.linkedin.com	No	6
10	<b>Glassdoor</b> www.glassdoor.com	No	0
11	<b>Zip Recruiter</b> www.ziprecruiter.com	No	0
12	<b>Alpha Media Career Website</b> www.alphamediausa.com/careers	No	2

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	<b>Job Point</b> 423 East Logan Street Moberly, Missouri 65270 Phone : 573-823-2885 Url : <a href="http://www.jobpointmo.org">www.jobpointmo.org</a> Email : <a href="mailto:beckyc@jobpointmo.org">beckyc@jobpointmo.org</a> Becky Curry Roe	Yes	0
14	<b>On-Air Announcements</b> ( <i>one or more SEU stations</i> )	No	0
15	<b>Missouri Broadcasters Association</b> 1025 Northwest Drive Jefferson City, Missouri 65109 Phone : 573-636-6692 Url : <a href="http://www.mbaweb.org">http://www.mbaweb.org</a> Email : <a href="mailto:tharper@mbaweb.org">tharper@mbaweb.org</a> Terry Harper	No	1
16	<b>Missouri Career Center</b> 1500 Vandiver Drive Ste. 115 Columbia, Missouri 65202 Url : <a href="http://www.jobs.mo.gov">http://www.jobs.mo.gov</a>	No	0
17	<b>Moberly Area Community College</b> 101 College Moberly, Missouri 65270 Phone : 660-263-4100 Url : <a href="http://www.macc.edu">http://www.macc.edu</a> Contact: Sonda Stuart <a href="mailto:SondaStuart@macc.edu">SondaStuart@macc.edu</a> <a href="https://www.collegecentral.com/macc">https://www.collegecentral.com/macc</a>	No	0
18	<b>Sports Talent Agency of America</b> 26101 Del Rey Suite A Mission Viejo, California 92691 Phone : 949-215-6713 Url : <a href="http://www.staatalent.com">http://www.staatalent.com</a> Email : <a href="mailto:jon@staatalent.com">jon@staatalent.com</a> Contact: Jon Chelesik	No	2
19	<b>Truman State University</b> 100 East Normal Street Kirksville, Missouri 63501 Phone : 660-785-4238 Url : <a href="http://www.truman.edu">http://www.truman.edu</a> Email : <a href="mailto:ucc3@truman.edu">ucc3@truman.edu</a>	No	0
20	<b>University of Missouri</b> Attn: Recruiters 1095 Virginia Avenue Columbia, Missouri 65211 Phone : 573-882-7976 Email : <a href="mailto:umchrs@missouri.edu">umchrs@missouri.edu</a>	No	0
21	<b>University of Central Mo.</b> <b>P.O. Box 800</b> <b>Warrensburg, MO. 64093</b> <a href="http://www.ucmo.edu">www.ucmo.edu</a>	No	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD:</b>			<b>16</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Participate in event or program sponsored by or on behalf of a professional organization relating to careers in broadcasting	On 10/19/22 SEU's Market Manager attended the "Employee Showcase" at the Moberly Area Technical Center. SEU Market Manager answered many student's questions about the broadcast/digital industry. In addition, students were encouraged to fill out an application for a PT-board operator position
<b>2</b>	Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;	Broadcast on-air ads on all SEU's station and website encouraging students to apply for a scholarship in the broadcasting industry provided by the Missouri State Broadcasters Association.
<b>3</b>	Participate in event or program sponsored by or on behalf of a professional organization relating to careers in broadcasting	On 5/17/23 SEU's Market Manager attended the Moberly Job Fair hosted by the Moberly Chamber of Commerce. The SEU Market Manager answered many questions about Alpha Media and the broadcast industry along with encouraging interested applicants to apply for a PT-board operator and or an Integrated marketing opportunity.
<b>4</b>	Management-level training addressing equal employment opportunity and preventing discrimination	On 9/15/23, the SEU's Market Manager and the business manager participated in the FCC Equal Opportunity Rules webinar for Alpha Media presented by Joan Stewart from Wiley Rein LLP.
<b>5</b>	Management-level training addressing equal employment opportunity and preventing discrimination	On 9/22/23 SEU business manager watch the mineral video titled "Teamwork strategies for leaders"