

**KDUT(FM), KBMG(FM), KTUB(AM)**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2022-May 31, 2023**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| <b>Job Title</b>         | <b>Recruitment Sources ("RS")<br/>Used to Fill Vacancy</b> | <b>RS Referring<br/>Hiree</b> |
|--------------------------|--|-------------------------------|
| Digital Sales Specialist | 1,2,3,4  | 2                             |

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

| RS Number                                       | RS Information   | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|---|--|---|--|
| 1   | <b>Alpha Media Careers Website</b><br><a href="http://www.alphamediausa.com/careers">www.alphamediausa.com/careers</a> | N   | 0  |
| 2   | <b>Indeed Website</b><br><a href="http://www.indeed.com/">http://www.indeed.com/</a>                                   | N   | 1  |
| 3   | <b>Linked In Website</b><br>www.linkedin.com   | N   | 2  |
| 4   | <b>Glassdoor</b><br>www.glassdoor.com  | N   | 0  |
|   |  |   |  |
|   |  |   |  |
|   |  |   |  |
|   |  |   |  |
| <b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b> |  |   | <b>3</b>   |

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**III. RECRUITMENT INITIATIVES**

|          | <b>Type of Recruitment Initiative<br/>(Menu Selection)</b> | <b>Brief Description of Activity</b>  |
|----------|--|---|
| <b>1</b> | Participate in job fair (2)                                | On March 15 and April 18, 2023, our SEU participated in the Utah Broadcasters Association virtual Job Fair with the University of Utah. Station participants included Account Executives and our Market Manager, who spoke with interested attendees about careers in broadcasting. |
| <b>2</b> | Mentoring Program  | Entry level Digital Sales Specialist shadowed experienced AE's to learn best practices, inclusive of; prospecting, needs/analysis, presentation skills, strategic marketing, presentations, closing skills, and customer service while attending client meetings.                   |
| <b>3</b> | Management EEO Training                                    | On May 18, 2022 our Market Manager participated in Mineral training program provided by Alpha Media entitled, "Preventing Employment Discrimination"  |