

WIII, WXLC, WLIP, WKRS, WZSR
EEO PUBLIC FILE REPORT
August 1, 2022 to July 31, 2023

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hire
Account Executive	1-32	1

WIIL, WXLC, WLIP, WKRS, WZSR

**WIIL, WXLC, WLIP, WKRS, WZSR
EEO PUBLIC FILE REPORT**

August 1, 2022 to July 31, 2023

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alpha Media Website www.alphamediausa.com/careers	N	1
2	Indeed website www.indeed.com	N	2
3	Linkedin	N	1
4	Happening Magazine 1420 63rd Street Kenosha, WI 53143 Phone: 262-564-8800 Contact: Reanna Stockdale reanna@happeningsmag.com	N	
5	Beloit College 700 College Street Beloit, WI 53511 Phone: 608-363-2014 Contact: Ann Davies daviesa@beloit.edu	N	
6	Fox Valley Tech 1825 N. Bluemound Drive Appleton, WI 54912 Phone: 920-735-5627 Contact: Cindy Stoeger ses@fvtc.edu	N	
7	Beloit College 700 College Street Beloit, WI 53511 Phone: 608-363-2014 Contact: Ann Davies daviesa@beloit.edu	N	
8	Carthage College 2001 Alford Park Dr. Kenosha, WI 53140 Contact : Jean Frederick Phone: 262-551-5375 jfrederick@carthage.edu	N	

WIIL, WXLC, WLIP, WKRS, WZSR

9	<p>Columbia College-Careers 600 S. Michigan Ave. Chicago, IL 606005 312-344-7280 Contact: Paula Brien Phone: 312-344-7280 pbrien@colum.edu</p>	N	
10	<p>International College of Broadcasting 6 South Smithville Road Dayton, OH 45431 Phone: 937-258-8251 Contact: Gail Basine zenaich@aol.com</p>	N	
11	<p>Illinois Broadcasters Association 200 Missouri Avenue Carterville, IL 62918 Contact: Debra Gray Phone: 618-985-6070 dgray@ilba.org</p>	N	
12	<p>Wisconsin Broadcasters Association 44 East Mifflin Street, #900 Madison, WI 53703 Contact: Linda Baun lbaun@wi-broadcasters.com</p>	N	
13	<p>Cardinal Stritch University 6801 Yates Road Milwaukee, WI 53217 Phone: 414-410-4157 Contact: Tom Kipp tekipp@stritch.edu</p>	N	
14	<p>YWCA of Racine 5540 Durand Ave. #8-296 Racine, WI 53404 Phone: 262-633-3505 memberservices@ywcaofracine.org</p>	N	
15	<p>Career Services Carroll University 100 N. East Ave. Waukesha, WI 53186 Phone: 262-524-7220 wyc@carroll1.cc.edu</p>	N	
16	<p>Herzing University 5218 East Terrace Drive Madison, WI 53718 Phone: 608-249-6611 info@msn.herzing.edu</p>	N	

WIIL, WXLC, WLIP, WKRS, WZSR

17	Viterbo University Career Planning 900 Viterbo Drive Lacrosse, WI 54601 608-796-3828 Contact: Carla Stanek careers@viterbo.edu	N	
18	College of Lake County Career Business Center 19351 W. Washington St. Room A111 Grayslake, IL 60030 Phone: 847-543-2059 Email: cjcp@clcillinois.edu	N	
19	Latinos' Unidos 1957 Eastman Avenue Green Bay, WI 54302 Phone: 920-468-8212 Contact: Louis Sutto lusinc@aol.com	N	
20	Curative Workshop 2900 Curry Lane Green Bay, WI 54308 Phone: 920-468-9129 Contact: Kim Chong kchong@newcurative.org	N	
21	University of Northern Iowa 1227 West 27th Street Cedar Fall, IA 52001 Phone: 319-273-6857 careercenter@uni.edu	N	
22	Illinois Media School – Lombard 455 Eisenhower Lane South, #200 Lombard, IL Contact: Dustin Lingemann Phone: 630-916-1700 dlingemann@beonair.com	N	
23	University of Wisconsin-Eau Claire – Careers 230 Schofield Hall Eau Claire, WI 54701 Phone: 715-836-4023 Contact: Judy Gatlin gatlinj@uwec.edu	N	
24	University of Wisconsin – Fox Valley 1478 Midway Road Menasha, WI 54952 Phone: 920-832-2620	N	

WIIL, WXLC, WLIP, WKRS, WZSR

	Contact: Ted Dufour tdufour@uwc.edu		
25	University of Wisconsin – Green Bay Affirmative Action 2420 Nicolet Drive Green Bay, WI 54311 Phone: 920-465-2228 Contact: Ellen Olson careerserve@sba.uwm.edu	N	
26	University of Wisconsin –River Falls 410 South Third Street River Falls, WI 54022 Phone: Contact: June Schubert june.m.schubert@uwrf.edu	N	
27	Wisconsin AFSCME Headquarters 33 Nob Hill Road Madison, WI 53713 Phone: 800-362-8261 Contact: Jennifer McCulley jmcculley@afscmecouncil40.org	N	
28	University of Wisconsin – Madison Business Career Center 975 University Avenue Madison, WI 53706 Phone: 608-262-2550 Contact: Lisa Collins lcollins@bus.wisc.edu	N	
29	Women of Color P.O. Box 2337 Madison, WI 53701 contact@womenofcolornetwork-wis.org	N	
30	Wisconsin Women’s Network 612 W. Main Street, Ste 200 Madison, WI 53703 Phone: 608-255-9809 info@wiwomensnetwork.org	N	
31	Word of Mouth Referral	N	1
32	Radio Station On-Air Announcements	N	
TOTAL INTERVIEWEES OVER REPORTING PERIOD			5

WIIL, WXLC, WLIP, WKRS, WZSR

EEO PUBLIC FILE REPORT

August 1, 2022 to July 31, 2023

III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Scholarship Program Relating to Careers in Broadcasting	Our SEU participated in the review and selection of candidate applications for annual scholarships, plus promotion of the scholarship program and monetary donation to the scholarship foundation for the Wisconsin Broadcaster's Association.
2	Tour of Station	On May 13, 2023 our SEU hosted a tour of our stations for attendees of Camp Broadcast, an expert-led master class for 15 high school and college students interested in a career in broadcasting. During the tour, specific duties of key positions in radio were discussed and studios were visited.
3	Host a Job Fair	On May 6, 2023, our SEU hosted a job fair at our Gurnee Mills studios at 6170 West Grand Avenue, Gurnee, Illinois. Our Market Manager collected resumes and met with each of the seven candidates that attended. Candidates were applying for Remote Technician positions.
4.	Management-level training addressing equal employment opportunity.	On April 13, 2023, our SEU's Market Manager participated in an EEO Seminar entitled, "A Review of the FCC's EEO Requirements for Broadcasters".
5.	Speaking Engagement	On October 16, 2022, our SEU spoke to a group of ten students at Elmhurst University in Elmhurst, Illinois. The college students all work at the campus radio station, WRSE-FM, and all were interested in learning about specific duties of key positions in the radio industry.