

**KAYO (FM), KBRJ (FM), KEAG (FM), KFQD (AM), KHAR (AM),
KMXS (FM), KWHL (FM)
EEO PUBLIC FILE REPORT
October 1, 2023-September 30, 2024**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Digital Sales Manager	1-2,6-14,16-28,31-32,34,35	32

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Alaska Broadcasters Association www.alaskabroadcasters.org akba@gci.net Cathy Heibert	No	0
2	Career Page http://careerpage.org akba@gci.net Cathy Heibert	No	0
3	All Access 1222 16 th Avenue S. Ste 25 Nashville, TN 37212 615-252-6400 www.allaccess.com	No	0
4	Dept. of Labor – Alexis System www.jobs.state.ak.us/employer 907-269-4777 AK Job Center/Anchorage Midtown 3301 Eagle Street, Ste 101 Anchorage, AK 99510 907-269-4800	No	0
5	Craig’s List 1-800-664-0633 ext. 2 http://anchorage.craigslist.org/	No	0
6	Peninsula Clarion David Rigas, Publisher David.rigas@soundpublishing.com 907-283-7551 PO Box 3009 Kenai, AK 99611	No	0
7	Juneau Empire David Rigas, Publisher david.rigas@soundpublishing.com 907-586-3740 3100 Channel Drive Juneau, AK 99801	No	0

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8	Alaska Journal of Commerce Elwood Brehmer, Editor elwood.brehmer@alaskajournal.com 907-257-4200 300 W. 31 st Avenue Anchorage, AK 99503	No	0
9	NAACP Anchorage 4119 Mountain View Drive Anchorage, AK 99508 907-272-8717 naacpanchorage2017@gmail.com	No	0
10	Cook Inlet Tribal Council Employment Supportive Services 3600 San Jeronimo Drive Anchorage, AK 99508 Main 907-793-3300 info@citci.com	No	0
11	University of Alaska, Anchorage 3211 Providence Drive Anchorage, AK 99508 Aycareer@uaa.alaska.edu UAA Career Services Center 907-786-4513	No	0
12	Anchorage Chamber of Commerce info@anchoragechamber.org 1016 W 6 th Avenue, Ste 303 Anchorage, AK 99501 907-272-2401 907-272-4117 fax	No	0
13	Nana Regional Corporation 909 W 9 th Avenue Anchorage, AK 99501 907-265-4100 info@nana.com	No	0

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14	King Career Center/High School 2650 East Northern Lights Blvd Anchorage, AK 99508 Sean Schubert – OJT Coordinator schubert_sean@asdk12.org 907-742-8947	No	0
15	Anchorage Society of Human Resources Management PO Box 240926 Anchorage, AK 99524 907-222-2555 (only HR/Acctg positions accepted) shrmalaska@usa.net	No	0
16	First Alaskan's Institute Liz Medicine Crow President/CEO 606 E Street, Ste 200 Anchorage, AK 99501 907-677-1700 907-677-1780 fax lizcheney@firstalaskans.org	No	0
17	Hope Community Resources 540 W. International Airport Road Anchorage, AK 99518 Contact: Julie Mettler Phone: 907-561-5335 info@hopealaska.org	No	0
18	Alaska State Chamber of Commerce 2550 Denali St #530 Anchorage, AK 99503 907-278-2722 Info@alaskachamber.com	No	0
19	Palmer Chamber of Commerce 550 S Alaska St #101 Palmer, AK 99645 907-745-2880 info@palmerchamber.org	No	0

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20	Wasilla Chamber of Commerce 1155 E Depot Rd Wasilla, AK 99654 907-376-1299 contact@wasillachamber.org	No	0
21	Indeed.com www.indeed.com 6433 Champion Grandview Way Bldg. 1 Austin, TX 78750 800-462-5842	No	0
22	Mat-Su Job Center Matsu.employers@alaska.gov 877 W Commercial Dr. Wasilla, AK 99654 907-352-2500	No	0
23	Adult Learning Center (ALC) 912 E 15 th Avenue, Ste 102 Anchorage, AK 99501 907-375-6000 David Asi - Counselor www.akalc.com akadultlearningcenter@gmail.com	No	0
24	Covenant House Alaska 755 A Street Anchorage, AK 99501 907-272-1255 375-3583 communications@covenanthouseak.org	No	0
25	Salvation Army – Alaska 143 East 9 th Avenue Anchorage, AK 99501 907-276-2515 Major Pamela Markham, Div. Social Services Pamela.markham@usw.salvationarmy.org	No	0
26	Adult Rehabilitation Center 660 E. 48 th Avenue Anchorage, AK 99501 907-562-5408 Major Raymond Erickson-King raymong.erickson-king@usw.salvationarmy.org	No	0

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27	Anchorage Corps Community Center 1701 C. Street Anchorage, AK 99501 907-375-3583 Major Scott Scheider Scott.schneider@usw.salvationarmy.org	No	0
28	Alaska Job Corps Center 800 E. Lynn Martin Drive Palmer, AK 99645 907-861-8800 Ak.admissions@jobcorps.gov	No	0
29	Internal Transfer/Promotion	No	0
30	Walk-In/Self-Referral	No	0
31	Internal Posting	No	0
32	Alpha Media Career Website www.alphamediausa.com/careers	No	1
33	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
34	Linkedin https://www.linkedin.com	No	0
35	ZipRecruiter https://www.ziprecruiter.com	No	0
38	External Referral	No	0
Total Interviews			1

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Management-level training addressing diversity, equal employment opportunity and preventing discrimination.	In September 2024, our SEU’s Market Manager and Operations Manager participated in a training on “Sustaining Diversity, Equity, and Inclusion.”
2	Management-level training addressing diversity, equal employment opportunity and preventing discrimination.	In September 2024, our SEU’s Market Manager and Operations Manager participated in a training on “Understanding Unconscious Bias.”
3	Management-level training addressing diversity, equal employment opportunity and preventing discrimination.	In September 2024, our SEU’s Market Manager and Operations Manager participated in a training on “Strategies for Tackling Unconscious Bias.”
4	Participate in events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.	On September 16, 2024, our Business Manager participated in the “Industry Partnership Night” with King Technical High School. We spoke with attendees interested in broadcast employment.
5	Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.	For the time period of 10/1/2023-3/31/2024, and 9/9/2023-9/30/2023 all Stations in the SEU ran Alaska Broadcast Association for “Careers in Broadcasting” PSA’s at least 2-3 times per week. These spots focused on radio and TV careers.
6	Participate in job banks, Internet Programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).	During the reporting year, this SEU posted a website banner on all seven of the SEU’s stations websites to direct interested persons to resources to gather more information on a broadcast career.