

**WWDM(FM), WHXT(FM), WMFX(FM), WARQ(FM), WARQ(HD4),  
WARQ(HD2) WSCZ(FM)<sup>1</sup>**

**EEO PUBLIC FILE REPORT**

**August 1, 2023-July 31, 2024**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Digital Sales Account Executive	1-9, 10-16	14

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<sup>1</sup> The license for WPCO(AM) (Fac. ID # 73370) was surrendered on January 5, 2023.

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Columbia Urban League</b> 1400 Barnwell Street, Columbia, SC 20201 803-799-8150 Contact: Regina LaBrew info@columbiaurbanleague.org	No	0
2	<b>Morris College</b> 100 W. College Street, Sumter, SC 29150 803-934-3191 Contact: Deloris Woodward dwoodward@morris.edu	No	0
3	<b>South Carolina State University</b> Human Resources P. O. Box 7155, Orangeburg SC 29117 803-536-7000 humanresources@scsu.edu	No	0
4	<b>Allen University</b> 1530 Harden Street, Columbia, SC 29204 803-254-4165 Contact: Cynthia Eubank/VP of Student Affairs humanresources@allenuniversity.edu	No	0
5	<b>Benedict College</b> Harden & Blanding Street, Columbia, SC 29204 803-705-2220 Contact: Dr. Herman Howard howardh@benedict.edu	No	0
6	<b>Greater Columbia Community Relations</b> P.O. Box 1360, Columbia, SC 29202 803-733-1130 Contact: Darlene Preston info@comrelations.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	<b>Midlands Technical College</b> P.O. Box 2408, Columbia, SC 29202 803-822-3321 Contact: Sarah Trice trices@midlandstech.edu	No	0
8	<b>South Carolina Broadcasters Association</b> One Harbison Drive, Columbia, SC 29210 803-732-1186 Contact: Paula Thayer Paula@scba.net	No	0
9	<b>University of South Carolina</b> 900 Assembly Street, Columbia, SC 29208 803-777-3821 Contact: Michael Cantelmi ruffad@mailbox.sc.edu	No	0
10	<b>All Access</b> www.allaccess.com	No	0
11	<b>Indeed</b> www.Indeed.com	No	0
12	<b>Linked-In</b> www.linkedin.com	No	0
13	<b>Job Fairs</b> (see Section III)	No	0
14	<b>Alpha Media Careers Website</b> <a href="http://www.alphamediausa.com/careers">www.alphamediausa.com/careers</a> (powered by Paycor)	No	1
15	<b>Internal Posting</b>	No	0
16	<b>Word-of-Mouth Referral</b>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			1

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
1	Participate in Job Fair	On April 17, 2024, our SEU participated in a job fair sponsored by the South Carolina Broadcasters Association held at The National Guard Armory. Our SEU’s Promotion Director spoke with attendees about career opportunities in radio as well as job openings and internships within the SEU.
2	Management-level training addressing equal employment opportunity and preventing discrimination	On July 16, 2024, our Business Manager, participated in a Mineral training program provided by Alpha Media entitled, “Workplace Harassment (Managers).”
3	Management-level training addressing equal employment opportunity and preventing discrimination	On July 16, 2024, our Business Manager, participated in a Mineral training program provided by Alpha Media entitled, “Preventing Employment Discrimination (Managers).”
4	Management-level training addressing equal employment opportunity and preventing discrimination	On July 16, 2024, our Business Manager, participated in a Mineral training program provided by Alpha Media entitled, “Diversity In The Workplace.”
5	Management-level training addressing equal employment opportunity and preventing discrimination	On July 19, 2024, our Business Manager, participated in a online refresher on Equal Employment Opportunity provided by GreggU.