

KIRK(FM), KRES(FM), KTCM(FM), KWIX(AM), KWIX-FM
EEO PUBLIC FILE REPORT
October 1, 2023 – September 30, 2024

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Integrated Marketing Specialist	5, 7-13	8
Business Office-Assistant	8-13,15,18-20	8

**KIRK(FM), KRES(FM), KTCM(FM), KWIX(AM), KWIX-FM
EEO PUBLIC FILE REPORT
October 1, 2023 – September 30, 2024**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Broadcast Center 2360 Hampton Avenue St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com	No	0
2	SEU Job Fair (<i>see Section III</i>)	No	0
3	Central Christian College 911 E. Urbandale Drive Moberly, Missouri 65270 Phone : 660-263-3900 Url : http://www.cccb.edu Email : LoriPeter@ccb.edu Contact: Lori Peter	No	0
4	Central Methodist University 411 Central Methodist Square Fayette, Missouri 65248 Phone : 660-248-6255 Email : career@centralmethodist.edu Contact: Jessie Maxwell	No	0
5	Central MO Info 300 West Reed Street Moberly, Missouri 65270 Phone : 660-263-1500 Url : http://www.centralmoinfo.com Contact: Les Tuttle	No	0
6	Columbia College 1001 Roger Street Columbia, Missouri 65216 Phone : 573-875-7425 Email : careerservices@ccis.edu	No	0
7	Word-of-Mouth Referral	No	
8	Indeed www.indeed.com	No	2
9	Linkedin www.linkedin.com	No	0
10	Glassdoor www.glassdoor.com	No	0
11	Zip Recruiter www.ziprecruiter.com	No	1
12	Alpha Media Career Website www.alphamediausa.com/careers	No	5

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Job Point 423 East Logan Street Moberly, Missouri 65270 Phone : 573-823-2885 Url : www.jobpointmo.org Email : beckyc@jobpointmo.org Becky Curry Roe	Yes	0
14	On-Air Announcements (<i>one or more SEU stations</i>)	No	0
15	Missouri Broadcasters Association 1025 Northwest Drive Jefferson City, Missouri 65109 Phone : 573-636-6692 Url : http://www.mbaweb.org Email : tharper@mbaweb.org Terry Harper	No	0
16	Missouri Career Center 1500 Vandiver Drive Ste. 115 Columbia, Missouri 65202 Url : http://www.jobs.mo.gov	No	0
17	Moberly Area Community College 101 College Moberly, Missouri 65270 Phone : 660-263-4100 Url : http://www.macc.edu Contact: Sonda Stuart SondaStuart@macc.edu https://www.collegecentral.com/macc	No	0
18	Sports Talent Agency of America 26101 Del Rey Suite A Mission Viejo, California 92691 Phone : 949-215-6713 Url : http://www.staatalent.com Email : jon@staatalent.com Contact: Jon Chalesik	No	0
19	Truman State University 100 East Normal Street Kirksville, Missouri 63501 Phone : 660-785-4238 Url : http://www.truman.edu Email : ucc3@truman.edu	No	0
20	University of Missouri Attn: Recruiters 1095 Virginia Avenue Columbia, Missouri 65211 Phone : 573-882-7976 Email : umchrs@missouri.edu	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD:			8

KIRK(FM), KRES(FM), KTCM(FM), KWIX(AM), KWIX-FM
EEO PUBLIC FILE REPORT
October 1, 2023 – September 30, 2024

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Provide EEO Training to Management Level Personnel	On February 13, 2024, our SEU’s Market Manager participated in a Diversity, Equity, and Inclusion webinar presented by the Missouri State Broadcasters Association. Topics included making sure all employees have access to benefits and participate in a positive workplace culture.
2	Participate in Job Fair	On April 10, 2024, our SEU’s Market Manager attended the Moberly Chamber of Commerce Job Fair. We spoke with potential job applicants to fill an Integrated Marketing Specialist position, performing broadcast and digital sales. In addition, we answered questions about the broadcast/digital sales industry along with a general overview of other careers in broadcasting
3	Provide EEO Training to Management Level Personnel	On September 4, 2024 our SEU Market Manager attended a webinar from Mineral Epic Training. The course was titled "ADA Compliance in Business." This course explained how to stay compliant with the Americans with Disabilities Act (“ADA”) during hiring.