

KDUT(FM), KBMG(FM), KTUB(AM)
EEO PUBLIC FILE REPORT
June 1, 2023-May 31, 2024

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Integrated Marketing Consultant	1,2,3,4,5,6	2
Integrated Marketing Consultant	1,2,3,4,5,6	5
Integrated Marketing Consultant	1,2,3,4,5,6	5

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alpha Media Careers Website www.alphamediausa.com/careers	N	1
2	Indeed Website http://www.indeed.com/	N	1
3	Linked In Website www.linkedin.com	N	0
4	Glassdoor www.glassdoor.com	N	0
5	Word-of-Mouth Referral	N	2
6	Employee Referral	N	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			5

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in job fair	On March 21 2024, our SEU participated in the Salt Lake Community College Career Job Fair. Station participants included Account Executives and our Market Manager, who spoke with interested attendees about careers in broadcasting.
2	Participate in job fair	On April 30 2024, our SEU participated in the Chamber West Job Fair. Station participants included Account Executives and our Market Manager, who spoke with interested attendees about careers in broadcasting.
3	Employee Training Program	Entry level Integrated Sales Specialist shadowed experienced AE's to learn best practices, inclusive of; prospecting, needs/analysis, presentation skills, strategic marketing, presentations, closing skills, and customer service while attending client meetings.
4	Management EEO Training	On November 15 2023, our Market Manager participated in Alpha Management training program entitled, "Sexual Harassment Prevention for Managers" through Paycor.