

KBTT(FM), KDKS-FM, KOKA(AM), KLKL(FM), KTAL-FM
EEO PUBLIC FILE REPORT
February 1, 2021-January 31, 2022

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-5	1

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	On-Air Radio Announcements	N	1
2	Station Website www.alphamediausa.com	N	0
3	Spring Virtual Job Fair	N	0
4	Indeed www.indeed.com	N	0
5	Fall Job Fair	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			1

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Hosted Career Fair	On March 31, 2021, our SEU hosted a Virtual Spring Career Fair. Our SEU solicited local colleges, vocational institutions and local employers. SEU organized all logistical aspects of the event. This event was promoted on all SEU stations and websites as well as on social media outlets
2	Hosted Career Fair	On August 10, 2021, our SEU hosted a Fall Career Fair at The Hilton Garden Inn in Bossier City. Our SEU secured the space, solicited local employers. SEU organized all logistical aspects of the event and also participated as an exhibitor. Our Sales Manager and Administrative Assistant occupied the Alpha Media booth and spoke with attendees about careers opportunities in broadcasting and job openings within the SEU. This event was promoted on all SEU stations and websites as well as on social media outlets
3	Participated in Career Fair	On October 14, 2021, our SEU's Sales Manager participated in the Herndon Magnet Middle School Career Fair. The Sales Manager spoke to students about the job opportunities and job duties in radio broadcasting.