

KBTT(FM), KDKS-FM, KOKA(AM), KLKL(FM), KTAL-FM
EEO PUBLIC FILE REPORT
February 1, 2022-January 31, 2023

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-8	2
Board Operator	1-8	2
Board Operator	1-8	2
Board Operator	1-8	2
Board Operator	1-8	2
Digital Marketing Specialist	1-8	2

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	On-Air Radio Announcements	N	2
2	Alpha Careers page	N	9
3	LinkedIn www.linkedin.com	N	0
4	Indeed www.indeed.com	N	0
5	Spring Job & Career Fair	N	0
6	Glassdoor.com	N	0
7	Zip Recruiter	N	0
8	Diversity Jobs	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			11

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participated in School Career Event	On March 2, 2022, our SEU’s KOKA Content Director participated in career day at Cherokee Elementary School. The Content Director spoke to students about jobs in radio broadcasting.
2	Hosted Spring Job & Career Fair	On April 26, 2022, our SEU hosted its 2022 Spring Job & Career Fair at The Hilton Garden Inn in Bossier City. Our SEU secured the space, solicited local employers. SEU organized all logistical aspects of the event and also participated as an exhibitor. Our Sales Manager and Administrative Assistant occupied the Alpha Media booth and spoke with attendees about careers opportunities in broadcasting and job openings within the SEU. This event was promoted on all SEU stations and websites as well as on social media outlets
3	Participated in School Career Fair	On May 17, 2022, our SEU’s KDKS Program Director participated in the Magnolia Charter School Career Day. The Program Director spoke to students about the job opportunities and job duties in radio broadcasting.
4	Participated in School Career Fair	On May 22, 2022, our SEU’s KOKA Content Director participated in the Booker T Washington’s Baccalaureate Service. The Content Director spoke to students about the radio broadcasting industry and job duties
5	Participated in School Event	On July 25, 2022, our SEU’s KOKA Content Director participated in the Woodlawn Leadership Academy Freshmen Orientation.

		The Content Director spoke to the students about the radio broadcasting industry.
6	Participated in School Career Event	On October 19, 2022, our SEU's KOKA Content Director participated in career day at Midway Elementary School. The Content Director spoke to students about jobs in radio broadcasting and encouraged students to pursue careers in radio.